



Porsche Carrera Cup with developments

08/03/2016 Germany's fastest brand trophy series heads into the new season with a raft of exciting innovations. An overview.

On 15 April, professional and amateur racing drivers start into the season with a double-header sprint at the ADAC GT Masters weekend at Oschersleben. The following seven race weekends on the calendar will be run as support to the DTM. Following the time-tested formula, all racers compete with technically identical 911 GT3 Cup cars. This year, teams get the chance to enter just one vehicle, and are also permitted to campaign an all-amateur line-up. In addition, a number of rule changes have lightened the financial load on teams. From the third Porsche 911 GT3 Cup entered, teams pay a reduced registration fee.

Thanks to an even more extensive TV and media package, the series enjoys broader coverage including magazine shows on news and sports channels, livestreaming on a variety of internet websites and comprehensive social media coverage. The eventual winner of the professional classification can look forward to an additional reward: The champion of the 2016 Porsche Carrera Cup Deutschland has the

opportunity to enter the 2017 Porsche Mobil 1 Supercup without having to pay a registration fee. For amateurs, the scoring system has been revised. Starting this year, only the twelve best results from all 16 races are counted. This allows a tolerance for the occasional mishap.

Exclusive special bonuses

In the future, B-class drivers will benefit from various Porsche incentives: In units of analysis with an experienced coach from the Porsche Motorsport Junior Programme, competitors can hone their driving skills. Sports medicine partners aligned with Porsche AG can put together training schedules and monitor progress with fitness checks. All B-category competitors tackling the 2016 Porsche Carrera Cup Deutschland also participate in a lottery for exclusive special bonuses: The main prize: a "Camp 4" winter training course. The season also features several new developments for rookie drivers: They can take advantage of the same fitness and coaching programmes as the B-class drivers.

A special bonus also awaits the rookie champion of 2016. The winner may enter the 2017 Porsche Carrera Cup Deutschland with the registration fee waived. Moreover, the winner receives a media training course which covers PR, public image, TV and social media behaviour and includes ongoing support from communication experts. For guest drivers, the terms and conditions have been relaxed. They are now permitted to contest the 2016 Porsche Carrera Cup Deutschland with a one-car team entry. In addition, like the B-category drivers, they are eligible to take part in the lottery for the exclusive special prize.

Successful Porsche Juniors

Everything is new as well for Porsche Junior Dennis Olsen, who tackles his first season in the Porsche Carrera Cup Deutschland. After spending three years in single-seaters, this will be his first time competing in a GT vehicle. The 19-year-old Norwegian follows in the footsteps of many successful Porsche Juniors – including the Porsche works driver Michael Christensen, who earned his racing stripes in the Porsche Carrera Cup Deutschland and was sponsored as a Porsche Junior.

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