



Cayenne S within the Mantenga Reserve - in the distance the Nyonyane Mountain with its exposed granite peak known as the Execution Rock

A Cayenne in Africa's last kingdom

06/03/2024 South Africa | Cayenne S within the Mantenga Reserve - in the distance the Nyonyane Mountain with its exposed granite peak known as the Execution Rock

South Africa | Eswatini is a country of contrasts most of which will leave you smiling or, at the very least, thoughtfully curious. It's deeply rooted in ancient traditional practices, yet these reside in relevant peace alongside some modern, western influence. It's a beautiful place. Alluring. Wonderful. Intriguing. Colourful. It's a place where the Porsche Cayenne feels very much at home in some instances and yet very foreign in others. We explore this pearl in Africa's oyster in a Gen-3 Cayenne.

It's a journey to ponder the legacy of this mightily successful Porsche nameplate, the car that arguably catapulted Porsche into new levels of business success. Cayenne is one of Porsche's greatest success stories. The question is, "How?" How does the Cayenne continue to carve out success despite the heavily saturated segment in which it competes? For a start, the world's fixation on SUVs certainly plays its part – SUV's inherently allow for greater versatility than many other body types, and we've chosen to explore one of Africa's most authentic gems in a way that most other Porsche products couldn't.

There's a wild side to Eswatini that is best explored in something with some ground clearance and all-wheel drive. Cayenne is at home. Conspicuous against this backdrop of mostly rural setting, every person we pass seems to notice.

From Eswatini's most royal grounds to its bustling city markets, this tour makes a stunning impression on all of us.

In The Media

Top Gear Magazine South Africa

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
cjordan@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
mahvesh.sayed@porsche-me.ae

Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/en_AE/2024/products/porsche-cayenne-on-a-tour-of-eswatini.html

Media Package