

Top Position in the Lünendonk Ranking 2025

24/06/2025 Porsche Consulting among Germany's most successful management consultancies

Porsche Consulting is once again ranked among the top five German management consultancies. In the renowned Lünendonk list, the company secured fifth place. Despite a challenging market environment, Porsche Consulting achieved revenues of €263.4 million in fiscal year 2024. As a subsidiary of Porsche AG, the firm continues to hold a leading position among Germany's top consulting companies.

Porsche Consulting GmbH is a leading German management consultancy and employs 900 people worldwide. In addition to its headquarters in Stuttgart, the consultancy has offices in Hamburg, Munich, Berlin, Frankfurt am Main, Milan, Paris, São Paulo, Shanghai, Beijing, Atlanta, and Palo Alto. The experts in the areas of strategy and organization, brand and sales, development and technology, as well as operations, advise clients globally in the automotive, consumer goods, aerospace, industrial goods, life sciences, energy, construction, and transportation sectors. Following the principle of “Strategic vision. Smart implementation,” the management consultancy has a clear mission: generating competitive advantage based on measurable results – always with a focus on people.

The Lünendonk list is regarded as a key market overview of Germany's leading management consultancies. It is based on an analysis of total revenues and includes only firms whose majority capital is held in Germany.

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