

Barry Hay appointed Porsche Cars Australia Motorsport Manager

20/12/2021 Barry Hay to take the reins of Porsche Motorsport in Australia from February 2022
Porsche Cars Australia (PCA) is pleased to announce that former V8 Supercar Team Manager, Barry Hay, has been appointed as the brand's new Motorsport Manager in Australia from February 2022.

Hay hails from a motorsport family and brings a wealth of both technical and management experience to the role, having held senior positions in Championship-winning Supercar teams such as Stone Brothers Racing, Erebus Motorsport and Lucas Dumbrell Motorsport.

In recent years, Hay has also worked with various other motorsport teams and brands including Melbourne Performance Centre, who currently oversees Audi's Customer Racing Programme in Australia.

Hay takes over from Troy Bundy, ahead of what will be arguably the biggest season in Carrera Cup Australia's history in 2022, with Paynter Dixon recently extending their Title partnership of the

Championship until 2024 and all 32 new 911 GT3 Cup cars (Type 992) already sold.

Quotes:

PCA's Sales and Motorsport Director, Toni Andreevski: "We are delighted to welcome Barry to the Motorsport team and I have every confidence that he will continue to grow the programme in every area of our market. Barry is well known to our teams and well respected in the Australian Motorsport pit lane and we look forward to welcoming him early next year."

PCA Motorsport Manager, Barry Hay: "It's a privilege to join the Porsche Motorsport family in Australia and I look forward to working with our commercial partners, teams and drivers, to ensure Carrera Cup Australia remains the premier one-make support Championship for years to come."

For race information, videos and interviews, follow the Porsche Motorsport Australia social pages: Instagram - @PorscheMotorsportAU / Twitter - @PorscheMspAU / Facebook.com/ PorscheMotorsportAU

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