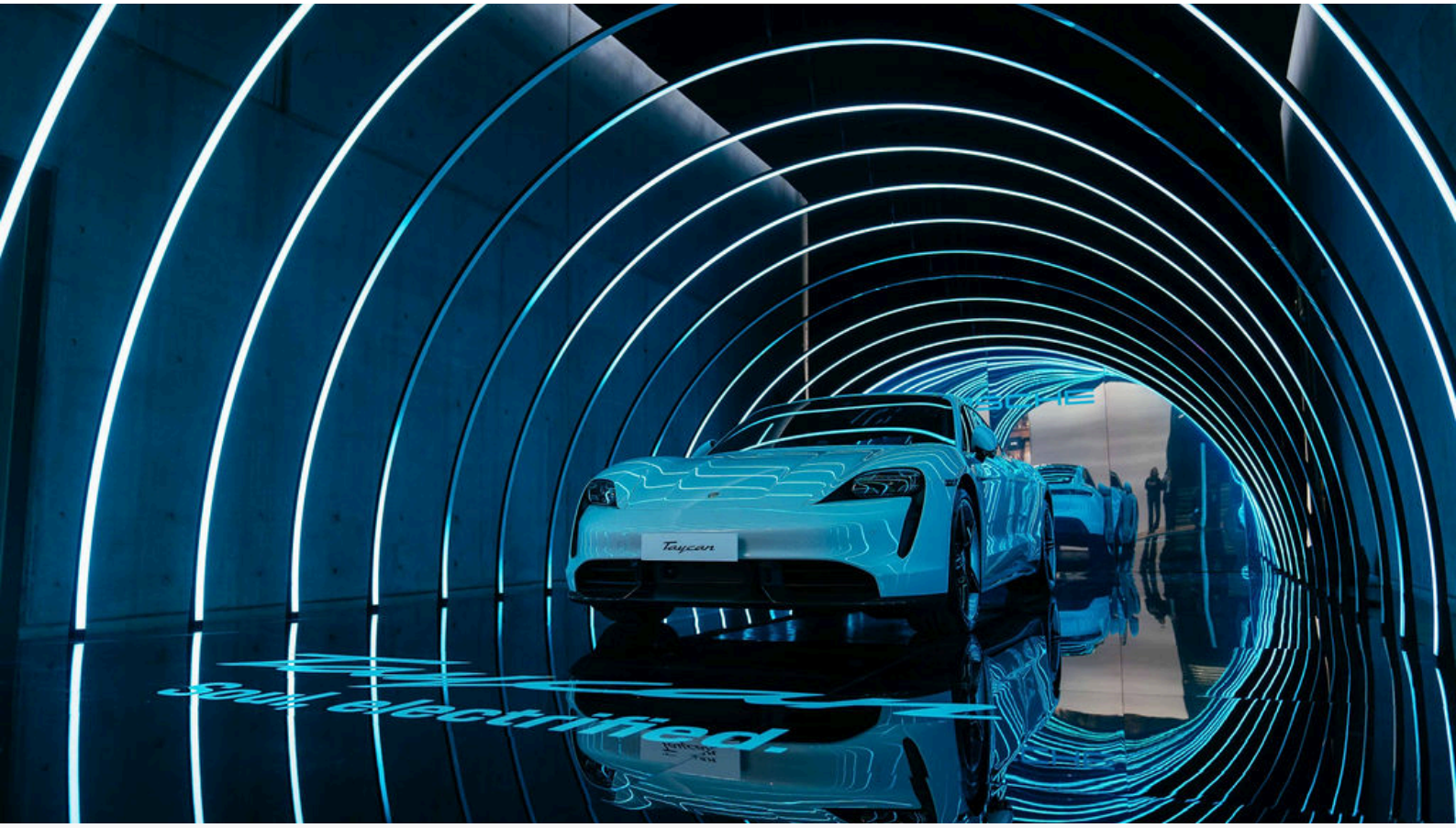


It's a wrap: Afterpay Australian Fashion Week 2022

20/05/2022 Porsche Cars Australia was thrilled to be the Official Automotive Partner for Afterpay Australian Fashion Week 2022.

The week consisted of diverse and innovative designs on the runway and a strong presence of Porsche's first all-electric sportscar, the Taycan.

View the highlights of the week here.

Bianca Spender Opening Runway Show presented by Porsche

On Monday May 9, the Bianca Spender Marquee Runway Show opened Afterpay Australian Fashion Week at Carriageworks, Sydney. The show exhibited the union between fashion and luxury automotive: Cutting-edge design, craftsmanship, empowerment, and sustainability.

Bianca Spender recently spoke to Jane Rocca for Porsche's *woman with drive* to discuss sustainability,

inspiration for her latest collection and her role as a leading designer in women's fashion. To view the interview click here.

One on One with Bianca Spender presented by Porsche

Presented by Porsche, Bianca Spender shared her design process and where she finds inspiration in an intimate discussion moderated by Caitlin Judd and Anna MacKenzie from Lady-Brains.

Watch the interview with Bianca Spender via the link here. Please create a log in to access the full video.

Electrifying Afterpay Australian Fashion week with the Taycan

Porsche's first all-electric sportscar was fitting for fashion week. The ethos of Afterpay Australian Fashion Week combines cutting-edge design with sustainable fashion practices. Enter the Taycan: A luxury performance car that's built for a better, brighter future.

The Taycan was highlighted at two bespoke activations at Carriageworks. The eye-catching hero display included an impressive LED light display with eight interchangeable colours shining a light on the sleek contours and design of the car.

Consumption data

Taycan Turbo S Cross Turismo (Predecessor model)

Taycan Turbo Cross Turismo (Predecessor model)

Taycan with Performance Battery (Predecessor model)

Taycan 4 Cross Turismo (Predecessor model)

Taycan 4S Cross Turismo (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/en_AU/2022/lifestyle/Porsche-X-Afterpay-Australian-Fashion-Week-Wrap-2022-28400.html

Media Package
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