

Julia Görges to be a Porsche Brand Ambassador

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28/12/2017 Julia Görges and Porsche are intensifying their collaboration. After the most successful season of her career in which she climbed up the WTA world rankings to number 14, the Porsche Team Germany player will represent the sports car manufacturer as a national Brand Ambassador as of 1 January 2018.

Together with Angelique Kerber, with whom there has been a successful partnership since the start of 2015, she will therefore be the second German tennis player to wear the Porsche patch on the WTA Tour and at Grand Slam tournaments.

“Since my win at the 2011 Porsche Tennis Grand Prix and through my Fed Cup appearances for Porsche Team Germany, I have a really special tie with Porsche,” said the 28-year old German, who, after many setbacks and injuries, has fought her way back to be one of the world’s best in 2017 with

some impressive performances. “It’s a big honour for me to now also be able to represent a company of such worldwide renown like Porsche as a brand ambassador. It makes me proud and happy.”

Julia Görges is the perfect match for Porsche

Julia Görges is the most successful German woman player in 2017. After risking a new beginning in 2015 when she replaced her whole team, she reaped the rewards this season for her courageous step. Having previously reached the finals in Mallorca, Bucharest and Washington D.C., in Moscow she added a third WTA title to the ones she had won in Bad Gastein and Stuttgart. By claiming the prestigious WTA Elite Trophy in front of tennis legend Steffi Graf, she then celebrated her biggest career win in Zhuhai, China in November. She was given the Fed Cup Heart Award by the ITF, the sport's governing body, for her excellent display in the Fed Cup against Ukraine in Stuttgart.

“With her dynamism and her fighting spirit, Julia Görges is the perfect match for Porsche,” said Oliver Blume, Chairman of the Executive Board of Porsche AG. “In 2017, she has established herself back at the top of women’s tennis and become the German number one. The achievement deserves our greatest respect. We’re delighted that the two top women in German tennis will in future both belong to the Porsche family.”

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