



## Porsche News now also available via WhatsApp

**27/02/2025** The sports car manufacturer from Zuffenhausen is further expanding its online communications, with two new channels on WhatsApp sharing regular news updates from the world of Porsche.

Porsche has launched two official channels on WhatsApp: Porsche News and Porsche Motorsport. Subscribers to the former will receive news about the company and its products while the latter channel shares updates about the international racing activities of the factory teams.

The new offerings expand the options for fans and followers of the brand, with a new way to receive the latest Porsche information directly on their smartphones.

[Click here](#) to subscribe to the Porsche News WhatsApp channel, and [here](#) for the Porsche Motorsport channel – or scan the QR codes below with your smartphone.

# MEDIA ENQUIRIES

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