

Virtual motorsport meets real world one-makes at Porsche Sports Car Together Fest

22/07/2022 Porsche eSports Challenge USA champion to be crowned in Indianapolis

Porsche Cars North America has partnered with Polyphony, the studio behind Gran Turismo 7, to debut a new virtual motorsport platform that will crown its inaugural champion at Porsche Sports Car Together Fest, September 2 to 4, in Indianapolis, Indiana.

More on the new virtual race series can be found at: Porsche.com/esportsusa.

The Porsche eSports Challenge USA will provide enthusiasts and gamers an opportunity to get behind the wheel of iconic Porsche road and race cars. These in-person and online qualifiers will race for part of a $30,000 purse and real world driving experiences at a North American Porsche Experience Center.

Drivers from the United States have two paths to qualify for the Grand Final at Porsche Sports Car

Together Fest. The first path will be held in-game July 23 to August 13 in Gran Turismo 7, with the top 12 drivers being invited to the finals in Indianapolis.

The online competitors will compete in the following cars at the listed venues:

- Saturday, July 23, Round 1: Porsche Vision GT / Trial Mountain
- Saturday, July 30, Round 2: Porsche 911 Carrera RS (type 993) / Laguna Seca
- Saturday, August 6, Round 3: Porsche Taycan / Watkins Glen
- Saturday, August 13, Round 4: Porsche 962 C / Daytona Road

To join the online competition, follow the links through Gran Turismo 7 “Sport Mode."

The second path, the offline qualifiers, will be hosted at six different Porsche dealerships and Porsche Experience Center locations throughout the United States. Guests will be tasked with submitting their fastest lap in Gran Turismo 7 at WeatherTech Raceway Laguna Seca in the Porsche Vision GT. The top four fastest drivers will be invited to the Grand Finals.

Offline qualifiers will take place at the following dates and locations:

- Porsche Experience Center Los Angeles (PECLA) – July 17
- Porsche Steven’s Creek (Santa Clara, CA) – July 22 – 23
- Porsche Exchange (Highlands Park, Illinois) – July 29 – 30
- Porsche Austin – August 5 – 6
- Porsche Paul Miller (Parsippany-Troy Hills, New Jersey) – August 12 – 13
- Porsche Experience Center Atlanta (PECATL) – August 19 – 20

To attend the qualifying effort at the Porsche Experience Center in Atlanta, GA, individuals must first send an email, including their first and last name, to the organizers at esports@porsche.us . For all other locations, interested competitors can visit the participating Porsche dealership during regular business hours on the days of the competition.

The 16 finalists will join their real world counterparts as part of the Porsche Sports Car Together Fest at the world’s most famous race track, September 2 to 4. Two qualifying heats early in the weekend will narrow the field to eight drivers who will take part in the finale on Saturday, September 3.

Tickets to witness the finals at “The Brickyard” will be included in admission value of Porsche Sports Car Together Fest. Tickets are available for pre-event purchase at: https://porsche-

ezentrum.us/sctf22

Establishing itself as a serious virtual racing series, the Porsche eSports Challenge USA will offer over $30,000 USD in cash, prizes and experiences. The champion will earn $15,000 in cash. The runner-up will receive a $10,000 cash prize. The final podium finisher will bring home $5,000.

Porsche Sports Car Together Fest

The Labor Day weekend event will celebrate the German sports car manufacturer's long history of performance road and race cars, along with trackside activities for families and fans of all ages. Several ticketing options will be available highlighted by special pricing for students. Special options for Porsche GT car owners are also available as the event is looking to become the world's largest gathering of Porsche GT cars and a spotlight on the 50th anniversary of the 911 RS model.

Porsche Carrera Cup North America presented by the Cayman Islands will headline the racing action on the track while multiple aspects of the Porsche automotive and sports culture will entertain and educate Porsche fans and casual attendees alike at the three-day end of summer event. In addition to the Porsche eSports Challenge USA, Sports Car Together Fest will play host to multiple activities off the track as well including the:

- **World's largest gathering of Porsche GT cars.**A special exhibition area dedicated to what is expected to be the largest gathering of highest performance models developed by Porsche.
- **Porsche Classic Restoration Challenge.**For the second consecutive year, Porsche dealerships are invited to return a beloved Porsche sports car from the 1950s to 2000s back to its original glory.
- **Lifestyle.**The Porsche Sports Car Together Fest doesn't only revolve around the car culture, it is a family-focused weekend. Porsche-centric events, programs, activities and displays around the facility include artists creating themed works, health and wellness activities for the entire family to participate in and more. Bringing in aspects of its sports and lifestyle experiences, Sports Car Together Fest is an event the entire family and fans of all ages can enjoy.

Porsche Sports Car Together Fest tickets are available for pre-event purchase at: https://porsche-ezentrum.us/sctf22 .

About Gran Turismo™

Gran Turismo™ is a video game developed by Polyphony Digital Inc., a subsidiary of Sony Interactive Entertainment Inc. Having launched in Japan first in 1997, the multi-award-winning franchise is regarded as the best and most authentic driving simulator due to true-to-life graphics, authentic physics technology and careful attention to detail. Polyphony and its famed creator Kazunori Yamauchi

have revolutionized the racing game genre.

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/199349_en_3000000.mp4

Link Collection

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