Featuring the innovative Targa roof: The world premiere of a modern classic

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13/01/2014 World premiere of the 911 Targa: At the North American International Auto Show (NAIAS) in Detroit, Porsche is presenting the latest generation of the extravagant 911 model to the public. This model is the first to combine the classic Targa concept with state-of-the-art roof technology.

Just like the legendary original Targa model, the new model features the characteristic wide bar in place of the B-pillars, a movable roof section above the front seats and a wraparound rear window with no Cpillar. But unlike the classic models, the roof segment on the new Targa can be opened and closed at the push of a button. When the button is actuated, the fully automatic roof system stows the

convertible top behind the rear seat system, providing a real spectacle. The rear-weighted design of the PTM all-wheel drive fitted as standard is a typical Porsche feature, and guarantees that this latest 911 model also offers optimum driving dynamics on all road surfaces and in all weather conditions.

With these features, the new 911 Targa is presenting itself as a high-quality, innovative remake of the classic vehicle from 1965. The model shares a great deal in common with the 911 Carrera 4 cabriolet models; up to the window line, the technology and body of the vehicles is more or less the same. The combination of the wide rear end that is typical of all-wheel drive models, the Targa bar and the dome-shaped rear window gives the latest 911 an extremely sporty appearance and a low-slung profile.

Two model variants, exclusively with all-wheel drive

As with the predecessor model, the new Targa generation comes in two versions available exclusively with all-wheel drive. The 911 Targa 4 is powered by a 3.4 litre, 350 hp (257 kW) flat engine. Equipped with the Porsche Doppelkupplung (PDK) and Sport Chrono package, this model accelerates from zero to 100 km/h in just 4.8 seconds and boasts a top speed of 282 km/h. Its NEDC fuel consumption figures are between 9.5 and 8.7 litres/100 km, depending on transmission, which corresponds to a CO2 emissions level of between 223 and 204 g/km. The top model is the 911 Targa 4S, which delivers 400 hp (294 kW) from a displacement of 3.8 litres. This model reaches a top speed of 296 km/h and, with the PDK and Sport Chrono package fitted, accelerates in 4.4 seconds. Its fuel consumption fluctuates between 10.0 and 9.2 litres per 100 km, depending on transmission, which corresponds to a CO2 level of between 237 and 214 g/km. With these figures, the model is on a par with the high standard set by the 911 Carrera 4 cabriolet models in terms of engine and road performance, as well as efficiency. Both sportscars are certified for compliance with the Euro 6 emissions standard.

Info

The new 911 Targa models will be launched onto the market in May 2014. In Germany, the 911 Targa costs EUR 109,338 and the 911 Targa S EUR 124,094, inclusive of VAT and country-specific equipment in each case.

Consumption data

911-Targa-4-Typ-991-II
Fuel consumption / Emissions

WLTP*

911-Targa-4S-Typ-991-II
Fuel consumption / Emissions

WLTP*

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found

in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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