

The countdown begins: Porsche Rennsport Reunion 7 tickets now on sale

28/09/2022 WeatherTech Raceway Laguna Seca will host the world's largest fan gathering in September 2023

Ticket sales for Porsche Rennsport Reunion 7 have gone live as the countdown begins for the world's biggest Porsche gathering. The seventh celebration of Porsche motorsport past, present and future will be held September 28 through October 1, 2023, for the fourth time at WeatherTech Raceway Laguna Seca in Monterey, California. Hosted by Porsche Cars North America, Inc. (PCNA), the four-day event will celebrate cars from the past and the present day as well as giving a glimpse into the future, both on the track and on the road.

At Rennsport Reunion 7, fans of all ages will not only get to experience exciting racing action with the fastest, most exhilarating and most successful racing machines from the past joining contemporary Porsche race cars on track. At the same time the event will gather some of the rarest Porsche vehicles

ever made, it will mark new vehicle reveals, it'll feature Esports, fan zones and allow opportunities to meet and interact with drivers. Rennsport Reunion 7 aims to be the most action packed and comprehensive Porsche fan gathering yet.

Rennsport Reunion 7 Ticket Information

Tickets are available for pre-event purchase through WeatherTech Raceway Laguna Seca.

When it was last held in 2018, Rennsport Reunion drew over 80,000 guests to the famous race course on the Monterey Peninsula.

Dates and location announced for Rennsport Reunion 7

The next Porsche Rennsport Reunion will be held at WeatherTech Raceway Laguna Seca near Monterey, California, from September 28 to October 1 in 2023. This will be the seventh running of the Rennsport Reunion and marks the fourth time that the iconic California race circuit is the stage for a celebration of the motorsports heart of Porsche. Further information on themes and ticket sales will be announced in due course.

During the four-day event, fans of all ages will not only get to experience exciting racing action with vintage and contemporary Porsche race cars on track, but also be able to see many rare Porsche vehicles, enjoy new vehicle reveals, Esports, fan zones, and take part in opportunities to meet and interact with drivers as they share their exciting racing experiences. Rennsport Reunion will also offer a host of other off-track activities.

"California and Porsche are a dream pairing, and the Monterey Peninsula is an ideal spot to bring the two together for an unforgettable weekend with so much happening both on and off the track," said Kjell Gruner, President and CEO of Porsche Cars North America Inc. "Rennsport Reunion is for everyone – we're creating an experience that's special, whether you're a long-time enthusiast or are new to Porsche and are learning about our cars for the first time. Rennsport Seven is going to be bigger and more exciting than ever and yet at its core it's the people that sets it apart – all are welcome, and I can't wait to share our plans in the coming months."

It's back

Porsche Cars North America (PCNA) has confirmed the next Porsche Rennsport Reunion will take place in 2023. For the seventh time, life on the edge will be celebrated - from the boldest and most exciting Porsche cars yet created to the people responsible for designing them, to the drivers who took the cars right to their limits. All will gather for an exhilarating event that promises to celebrate not only Porsche's past and present, but to capture a glimpse into the future, on both the track and on the road. The

theme, dates and location of Rennsport VII will be announced in due course.

Conceived by racing great Brian Redman and Porsche Cars North America's longstanding PR General Manager Bob Carlson in 2001, Rennsport was created to celebrate the racing heritage of Porsche. They envisioned an event at which drivers and enthusiasts could gather to celebrate racing and pay tribute to the people and cars that have helped build the Porsche legacy. Since its inaugural event at Lime Rock Park in Connecticut over 20 years ago, Rennsport has continuously grown in appeal, drawing in 80,000 fans over the course of the last event in 2018.

"We're all excited to be able to announce the return of the Rennsport Reunion, which is always a highlight of Porsche motorsports enthusiasm and heritage" said Kjell Gruner, President and CEO of Porsche Cars North America Inc. "Rennsport Reunion has grown quickly over the years into a truly one-of-a-kind experience of sight, sound and emotions. For a few days, it feels like everyone thrilled by the brand is united in one place, on and off the track, as one Porsche family. We'll announce the date and location soon, but this much I can share already: Our ambition is to make Rennsport Reunion VII the best one yet."

MEDIA ENQUIRIES



Frank Wiesmann

Manager, Product Communications, Motorsport and Brand Heritage
Porsche Cars North America
404-539-5031
frank.wiesmann@porsche.us

Link Collection

Link to this article
https://newsroom.porsche.com/en_US/2022/company/rennsport-reunion-VII-2023-28040.html

Media Package
https://pmdb.porsche.de/newsroomzips/23630208-d7f7-4383-a9d8-8145503da587.zip