

Porsche Centre Oman welcomes the return of the Porsche World Road Show

11/12/2025 Porsche Centre Oman, SATA LLC is welcoming the return of the Porsche World Road Show after an eight-year break offering unique driving experiences along its celebrated coastline.

Oman |Porsche Centre Oman has a long-awaited surprise ready for performance car enthusiasts with the much anticipated return of the Porsche World Road Show after a break of eight years.

The Porsche World Road Show is a one of kind driving experience where guests not only get to experience what each Porsche model is capable of, but they also get to experience driving them over extended drive programs to fully savour the experience and explore the finer details of Porsche's extensive range.

From December 5 to 13, guests will partake in a road trip that begins at the Porsche Centre Oman and travels through the city, towards Quriyat Wadai Dayqah Dam, 107km from the city and back to the

showroom.

“The Porsche Road Show visits many countries around the world, offering people the chance to experience the full model range in a variety of conditions and after eight years we are happy to welcome it back to Oman,” said Ramzi Dagher, General Manager Porsche Centre Oman.

Guided by professional instructors from Porsche AG, attendees will have the opportunity to rotate between each model as they drive toward the coastal town of Quriyat, south-east of Muscat. Known for its rich cultural and historical heritage, beautiful beaches and scenic landscapes, the Porsche Road Show will pass through select parts of Quriyat before continuing on to the Quriyat Dam.

Oman’s breath-taking coastline drive then awaits the Road Show for its return back to Porsche Centre Oman in Muscat

“This is the perfect opportunity for existing customers, prospects, and guests to experience the entire Porsche range across multiple variants of each model, all within one of the world’s most picturesque environments,” said Elias Awad, Brand Manager, Porsche Centre Oman.

In The Media

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

Link Collection

Link to this article
https://newsroom.porsche.com/en_AE/2025/company/porsche-world-road-show-porsche-centre-oman-41335.html

Media Package
https://pmdb.porsche.de/newsroomzips/2250ac5a-81f5-400e-bd64-406e4b79f543.zip