



Exclusive Porsche driving experience in Riyadh

15/09/2025 Porsche recently hosted an exclusive two-day driving experience at The Ritz-Carlton, offering enthusiasts and guests the chance to explore the dynamic world of Porsche performance in both traditional combustion engine and electric power.

Saudi Arabia | Under the theme 'What Drives You' participants got behind the wheels of four distinct Porsche models, comparing the precision and agility of ICE vehicles with the cutting-edge innovation of BEVs. The line-up included the Macan, the new Macan Electric, the electrifying Taycan, and the Panamera, each offering a unique perspective on Porsche's driving philosophy.

Professional Porsche Driving Instructors guided attendees throughout the sessions, sharing insights on driving techniques, vehicle dynamics, and Porsche technology. Guests experienced first-hand the thrill of comparing ICE and BEV models side by side, discovering Porsche's performance DNA.

The event also highlighted Porsche's commitment to everyday usability, showing that whether it's the agile Macan for city driving or the Taycan for electrifying performance, Porsche cars combine

performance, innovation, and lifestyle appeal seamlessly.

Participants left with a deeper appreciation of Porsche's technology – from iconic combustion engines to the future of electric mobility – all while enjoying an unforgettable driving experience.

**MEDIA
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