Looking back: Porsche in 2022

This article reflects the status at the time of its publication. The content may since have become outdated.

30/12/2022 The Porsche Newsroom editorial team looks back on twelve eventful months. An overview.

January

Three miles up: team sets extraordinary new altitude record

A Taycan Cross Turismo has entered the Guinness World Record books after setting a new benchmark for the greatest altitude change ever achieved by an electric car– 4,842.967 metres, or just over three miles. In a little over a day, a team of experts navigated from the lowest point they could access in America by car, to one of the highest – a vertical distance of nearly five kilometres – travelling more than 2,250 kilometres between the two, pausing only for both humans and the car to momentarily re-

charge. Their achievement has been recognised by Guinness World Records – setting a new benchmark for the greatest altitude change ever achieved by an electric car.

Porsche Design celebrates its 50th anniversary

Porsche AG congratulates Porsche Design on its golden jubilee. Two very special cars are the highlights of the anniversary year: the exclusive Porsche 911 Edition 50Y Porsche Design and a historical 911 S 2.4 Targa from Porsche Design's founding year of 1972, which has been faithfully restored by Porsche Classic.

February

European presentation of the GT4 RS at the GP Ice Race

Following their world premieres in Los Angeles, the Porsche 718 Cayman GT4 RS and its Clubsport variant have caused a stir at the GP Ice Race in Zell am See. Beyond the spectacular drives on ice and snow, their fuel also garnered some attention: they were powered by renewable petrol.

TAG Heuer Porsche Formula E Team clinches historic one-two finish

The TAG Heuer Porsche Formula E Team celebrated its greatest success to date with an historic one-two victory at the Mexico City E-Prix. Starting from pole position on the Autodromo Hermanos Rodriguez circuit in the No. 94 Porsche 99X Electric, Pascal Wehrlein clinched the first victory for Porsche in the ABB FIA Formula E World Championship. His teammate André Lotterer finished second in the No. 36 car, making the perfect triumph for the Stuttgart sports car manufacturer at round three of this season's Formula E.

March

Vehicle deliveries to Russia suspended

Due to the war in Ukraine, Porsche has suspended the delivery of its vehicles to Russia. To provide emergency aid to people affected by the humanitarian crisis in Ukraine, Porsche is donating one million euros. In a show of respect for those hit hardest by the events in Ukraine, Porsche is reducing communication on its channels to a minimum.

April

Porsche strengthens commitment to industrial production of eFuels

Porsche is investing USD 75 million in HIF Global LLC. In return, the sports car manufacturer is acquiring a long-term stake in HIF Global LLC, a holding company of internationally active project developers of eFuel production facilities. Among other projects, the Santiago de Chile-based company is building the Haru Oni eFuel pilot plant in Punta Arenas (Chile).

Iga Swiatek wins on her debut in Stuttgart

Iga Swiatek is Stuttgart's new tennis queen. The 20-year-old world No. 1 was an easy 6-2, 6-2 winner against last year's runner-up Aryna Sabalenka in the final of the 45th Porsche Tennis Grand Prix. The victory has duly secured her a Porsche Taycan GTS Sport Turismo. It was an exciting week also for Emma Raducanu in Stuttgart. The Briton has been a new Porsche brand ambassador since the beginning of the year.

May

Porsche 718 Cayman GT4 e-Performance reveals the potential of Mission R

Porsche has begun testing the technology components of the Mission R with the 718 Cayman GT4 e-Performance. At the 2021 IAA Mobility in Munich, the conceptual study outlined the vision of a fully-electric GT racing car for customer motorsport in the future. Now, the innovative electric drive concept of the Mission R is demonstrating its potential on national and international racetracks.

Porsche AG acquires stake in innovative producer of battery materials

Porsche is forging ahead with its drive to develop and manufacture high-performance battery cells: the sports car manufacturer is acquiring shares in the US company Group14 Technologies, a producer of advanced silicon-carbon technology for lithium-ion batteries.

June

20 years of the Cayenne: The ‘third Porsche’ – an extraordinary success story

Ferry Porsche predicted it back in 1989: “If we build an off-road model according to our standards of quality, and it has a Porsche crest on the front, people will buy it.” He would go on to be proved right. Since 2002, the Cayenne has been one of the mainstays of the car manufacturer's global success. The Newsroom looks back on 20 years of Cayenne history.

Porsche wins the GT class at the 24 Hours of Le Mans

Porsche has won the GTE-Pro class at the 24 Hours of Le Mans. Works driver Gianmaria Bruni from Italy, Richard Lietz from Austria and Frédéric Makowiecki from France crossed the finish line in first place after an intensive and gripping race over 350 laps.

July

2023 model year software status for all Taycan variants

A comprehensive update is on the horizon: regardless of vehicle age, engine, and body, all model variants can be brought up to the status of the 2023 model year with a software update. The update will be implemented on a market-specific basis.

Generation change in the Volkswagen Group

The Supervisory Board of Volkswagen AG appointed Oliver Blume as the new Chairman of the Group Board of Management. He takes over this position and remains at the same time Chairman of the Board of Management of Porsche AG.

August

Porsche 911 Sally Special: one-of-a-kind piece for a good cause

Porsche and Pixar Animation Studios have unveiled a very special Porsche inspired by one of the most popular 911s: Sally Carrera, the famous car from Disney and Pixar’s animated film Cars. The one-off car

was auctioned by RM Sotheby's as part of Monterey Car Week in California. Auction proceeds will be donated to two charities. A portion of the proceeds will benefit young women through a donation to Girls Inc. The second portion will go to USA for UNHCR, an organisation that supports refugees from Ukraine.

Porsche presents the new 911 GT3 RS

The new Porsche 911 GT3 RS makes no secret of its intentions: it is uncompromisingly designed for maximum performance. The road-legal high-performance sports car takes full advantage of technology and concepts from motorsport.

September

Porsche enters a new era with successful IPO

Dr. Ing. h.c. F. Porsche AG ("Porsche AG" and, together with its consolidated subsidiaries, the "Porsche Group" or "Porsche") has successfully crossed the finish line of its initial public offering ("IPO"). With the ringing of the bell at the Frankfurt Stock Exchange, Porsche, one of the world's most successful sports car manufacturers, is entering a new era with increased entrepreneurial flexibility.

Sajjad Khan to be Board Member for Car-IT

The Supervisory Board of Porsche AG has decided that it intends to appoint Sajjad Khan to the Executive Board of the Stuttgart-based sports car manufacturer. The 48-year-old would focus primarily on Car-IT and become the eighth member of the body.

October

New lightweight sports car: Porsche 911 Carrera T

Porsche is adding to the 911 family with the lightweight sports car, the 911 Carrera T. The letter “T” stands for touring and describes models that offer a purist driving experience with exceptionally sporty equipment. The standard 911 T features a seven-speed manual gearbox. An eight-speed PDK is also available.

New tasks for Frank-Steffen Walliser and Frank Moser

A change of leadership for the sports car model series from Porsche. After more than three years as Vice President Model Lines 911 and 718, in the third quarter of 2022 Frank-Steffen Walliser passed this responsibility on to Frank Moser. Moser previously held the position of Head of Corporate Quality. As Vice President Complete Vehicle Architecture and Characteristics, Walliser is responsible for the technical design of the future Porsche models of all series.

November

Trailblazer for the future of the 911: 25 years of the 996-generation Porsche 911

The 996-generation Porsche 911 was a car that broke with multiple conventions. With the exception of the heavily modified iconic 911 design and the rear-engined drive concept, everything was new. It used water cooling instead of air cooling and a ground-breaking parts-sharing concept with the 986-generation Boxster meant that up to the B-pillars, the interiors of the 996 and the Boxster were identical. Together with the Boxster, the version of the 911 with the internal codename 996 secured the continued independence of Porsche exactly 25 years ago.

The new Porsche 911 Dakar

Porsche is celebrating an extraordinary world premiere at the Los Angeles Auto Show: the new Porsche 911 Dakar is just as comfortable off-road as it is on the highway. The exclusive model evokes the first overall victory by Porsche in the 1984 Paris-Dakar Rally, which was simultaneously the birth of all-wheel drive in the Porsche 911.

December

Porsche in turbo mode as it enters the DAX

Deutsche Börse announced that Porsche AG will be included in the German Share Index (DAX) from 19 December, 2022. Porsche therefore moves up to the leading index, which lists the 40 largest German stocks in terms of market capitalisation and revenue on the Regulated Market of the Frankfurt Stock Exchange, just three months after its IPO on 29 September. The decisive criterion for the ‘fast entry’ is the market capitalisation of the free float.

eFuels pilot plant in Chile officially opened

Porsche and international partners working with the Chilean operating company Highly Innovative Fuels (HIF) have started the industrial production of synthetic fuels. In the presence of Chilean Energy Minister Diego Pardow, the 'Haru Oni' pilot plant in Punta Arenas (Chile) was officially opened. Porsche Executive Board members Barbara Frenkel and Michael Steiner performed the ceremonial fuelling of a Porsche 911 with the first synthetic fuel produced at the site.

MEDIA ENQUIRIES

Julian B. Hoffmann

Managing Editor Porsche Newsroom
+49 (0) 170 / 911 2771
julian.hoffmann@porsche.de

Consumption data

Taycan Turbo S Cross Turismo (Predecessor model)

911 Carrera GTS (Predecessor model)

Taycan 4 Cross Turismo (Predecessor model)

911 GT3 RS (WLTP)*: Fuel consumption combined: 13.2 l/100 km; CO_2 emissions combined: 299 g/km; CO_2 class: G

911 Carrera T (Predecessor model)

Taycan GTS Sport Turismo (Predecessor model)

718 Cayman GT4 RS (WLTP)*: Fuel consumption combined: 13.0 l/100 km; CO_2 emissions combined: 295 g/km; CO_2 class: G

911 GT3 (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/230992_en_6000000.mp4

Link Collection

Link to this article
https://newsroom.porsche.com/en/2022/company/porsche-annual-review-2022-30583.html

Media Package
https://pmdb.porsche.de/newsroomzips/20b8d26b-6adf-4e8c-95dd-4ad97fba97f9.zip

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart