

9:11 Magazine: New Paths

This article reflects the status at the time of its publication. The content may since have become outdated.

31/05/2021 The new issue of the 9:11 Magazine reports on innovations: behind the scenes of the Taycan Cross Turismo's world tour; in China, where Porsche opened its first showroom in 2001; and on the circuits of the sim racers.

Best moments

Beijing 2001: Porsche opens the first showroom in mainland China in the renowned Chang An Club. The venture becomes a success – and a love story: two Porsche aficionados from the very beginning talk about 20 years of automotive culture.

The globetrotter

A Porsche on new paths: the Taycan Cross Turismo was driven on a number of different surfaces in five countries before its world premiere. The film team reports on a world tour under extraordinary conditions.

Porsche in the game

Cup cars from Porsche are the heroes of the virtual racetrack for sim racers like Moritz Löhner. Series like the Porsche TAG Heuer Esports Supercup offer racing talent a springboard into motorsport. One of them is Rudy van Buren.

Consumption data

718 Boxster S (WLTP)*: Fuel consumption combined: 10.4 – 9.6 l/100 km; CO_2 emissions combined: 235 – 218 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/181320_en_3000000.mp4
https://newstv.porsche.com/porschevideos/181318_en_3000000.mp4
https://newstv.porsche.com/porschevideos/181319_en_3000000.mp4
https://newstv.porsche.com/porschevideos/181321_en_3000000.mp4

Link Collection

Link to this article
https://newsroom.porsche.com/en/2021/company/porsche-911-magazine-episode-19-new-paths-peking-2001-porsche-first-showroom-mainland-china-globetrotter-taycan-cross-turismo-porsche-in-the-game-cup-vehicles-24625.html

Media Package
https://pmdb.porsche.de/newsroomzips/2046a765-072b-429e-a0ab-5313dbcd0387.zip

External Links
https://911-magazine.porsche.com/en/

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart