

Porsche Centre Dubai combines tradition with modern luxury

29/03/2024 Porsche Centre Dubai and the Northern Emirates, Al Nabooda Automobiles made the most of the timing for the launch of the new Panamera sports luxury saloon with an unforgettable Suhoor for VIPs, guests and media.

Dubai| The all-new, third generation Porsche Panamera has been welcomed into the UAE in typically warm Ramadan style with a special rooftop evening Suhoor and the launch of the third-generation Porsche Panamera which lets the whole family experience Porsche performance together in a sports luxury saloon.

Could not have been better to coincide with the Holy Month of Ramadan that marks a month for families to reflect and appreciate being together.

Traditionally, Ramadan is a time for friends and family to break their fast with an enjoyable Iftar and again, later, to unwind and share time in the late evening and into the early hours of the morning with Suhoor as their final meal before fasting begins once more at sunrise.

Porsche Centre Dubai took this unique opportunity and the timing of the regional reveal of the new Panamera to welcome their customs for Suhoor on their rooftop where they could enjoy the tradition of Ramadan and the luxury of the new Panamera. The evenings from March 26 to 28 combined traditions with modern luxury.

The third generation of the sporting luxury sedan is characterised by a wider range of digital features, a fresh and expressive design and a broader spectrum between dynamic performance and driving comfort.

In The Media

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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