

Porsche honoured for equality of opportunity

This article reflects the status at the time of its publication. The content may since have become outdated.

11/11/2015 Porsche has been honoured with the TOTAL E-QUALITY rating for its successful and sustainable implementation of equal opportunity.

"Our award winners have recognised that equal opportunities and diversity which are part of everyday practice and firmly established within the organisation lead to more success. They appear as forward-looking role models within our society," said Eva Maria Roer, Chairperson of the association TOTAL E-QUALITY Deutschland e.V. The award is based on a voluntary self-assessment and is presented for a period of three years.

Among the factors highlighted in the association's justification was the commitment shown by Porsche in granting women and men identical opportunities within the company. For instance, Porsche pursues measurable targets for raising the proportions of women in the company and, as a founding member of

Femtec.GmbH, has been supporting young female engineers and scientists since 2011. Furthermore, the sports car maker has also been involved in initiatives such as “Girls’ Day” and “Komm mach MINT”, which are aimed at recruiting young women to enrol in technical course of study or technical apprenticeship. And with success as well: since 2009, the proportion of women in technical training professions at Porsche has more than doubled and is currently at a level of 27 per cent. The proportion among students engaged in the dual-mode course of study at Baden-Württemberg Cooperative State University (DHBW) is 32 per cent and four of the current ten trainees are female. When filling management positions, Porsche has also significantly increased the number of women in recent years. In 2014 alone, 15 per cent of the vacant positions in the first and second management tiers were awarded to women.

By providing kindergarten facilities, supervision for employees’ children during the school holidays, flexible working time models or the opportunity for working from home, Porsche is creating optimum conditions for achieving compatibility between profession and family life – not only for women but for all employees. This is how Porsche embraces equal opportunities.

Link Collection

Link to this article
https://newsroom.porsche.com/en/company/porsche-jobs-equality-of-opportunity-12005.html

Media Package
https://pmdb.porsche.de/newsroomzips/1f11f304-f197-4238-9513-e0066fe04060.zip

External Links
http://www.porsche.com/usa/aboutporsche/jobs/
https://www.total-e-quality.de/en/

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart