

Global flavours, live entertainment and largest ever Porsche 4 Kids area at Icons of Porsche this weekend

18/11/2025 Icons of Porsche takes UAE car culture to the extreme exploring all aspects including the best food and beverage options and children's entertainment. More than 30 food vendors from the UAE will again provide the best gourmet street food in Dubai, while Porsche 4 Kids brings Porsche's renowned edutainment program to inform and entertain kids from 5 to 13 years on road safety in a positive, fun environment.

The Icons of Porsche festival in Dubai this weekend has cemented itself on the UAE social calendar as a weekend of not only automotive indulgence, but also an event where fans can also experience music, art and global flavours.

This year's festival brings together eight live bands and DJs from across the region and the world, alongside 12 local and international artists showcasing their work on canvas, in sculpture, digitally and through the lens.

It has also evolved into a true culinary excursion, with more than 30 food and beverage outlets offering everything from traditional Arabic favourites to international concepts from homegrown UAE businesses and global brands. Families can look forward to the return of Porsche 4 Kids, where the beloved mascots Tom Targa and Tina Turbo keep little ones entertained throughout the weekend.

Come for the cars, stay for the art

Icons of Porsche features an exciting line-up of visual artists reimagining Porsche design through diverse creative styles. Visitors can explore futuristic automotive concepts by Alan Derosier, minimalist ink portraits from Siyarty, sculptural interpretations by Paul McLine, vibrant multimedia work by Tobias 'TOSKILL' Schoberth, and iconic photography by René Staud. The exhibition also includes young talent Aran La, 3D-printed artistry from DropGearAE, nostalgic storytelling by Christian Blanck, hyper-realistic paintings by Pascal Göbel and Manu Campa, retro-inspired illustrations by Studio Cartoons Deluxe (James Martin), and expressive creations from Emirati artist Saeed Al Shamsi (68 Reserve).

Icons on a plate

The festival's culinary line-up brings together some of the UAE's most beloved food concepts. Guests can enjoy Levant favourites from Allo Beirut, gourmet burgers from Pickl, Flave and Eleven Green, healthy comfort dishes from Krave, and international flavours from La Baguette de l'Entrecôte, Beau and Tacos Los Hermanos. Returning Icons such as Sausage Saloon, Homer Lobster, Hangry Joe's and Ugly Noodles join sweet sensations including Berry Dip, House of Pops and Pie Planet. Coffee and dessert lovers can look forward to DRVN, Project Chaiwala, Mihbash, 8th Desert Café and the family-friendly 12 Carts selection featuring Rogue Coffee, Tropicool, Nablus and Twisty Treats.

The soundtrack to an iconic weekend

This year's Icons of Porsche stage brings a vibrant mix of regional and international talent, with performances from ABRI, MADAM, Emily Peacock & The Nomads, Greg Pearson, Whitley Ruchea, Vonné and returning favourites DJ Liutik and Junior J. Across the weekend, visitors can expect soulful vocals, high-energy fiddle and beatboxing fusions, nostalgic hits, future classics and dynamic DJ sets, creating a lively soundtrack that captures the spirit of the festival.

Jowana and Tom confirmed as Event MCs for Icons of Porsche 2024

Porsche fans on social media will recognise TGE from Instagram and YouTube, where he has featured rebuilds and restorations of a Carrera GT, 911 Turbo type 997, 911 GT3 RS type 997, a Porsche 912 and more. Otherwise known as Tom Exton, he is also a familiar face at Icons of Porsche and returns again to co-host the event's main stage this year.

And in keeping with the familiarity, he is once again joined by Dubai's very own Jowana Burgan, who has combined her two passions of working on cars as a Mechanical Engineer and media to become one of the brightest up-and-coming stars on social media across the Middle East. Jowana's other great love is empowering women in the automotive industry through her initiative, the Girls Mechanic Team, which offers hands-on workshops in car maintenance to inspire the next generation of female automotive enthusiasts.

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