



The Porsche story 8

14/05/2016 Every story is the sum of individual moments. Great stories are the sum of great moments. And the story of Porsche is no different. Key moment 8: 1993 – The moment of change.

Link Collection

Link to this article

<https://newsroom.porsche.com/en/history/porsche-history-boxster-concept-car-detroit-motor-show-1993-12400.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/19fb7310-6371-4e6d-8c82-b1aa2b74ca90.zip>