

Jens Brücker becomes new head of Porsche main factory

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07/12/2020 Change at the helm of Porsche's main factory: on 18 November, Jens Brücker was appointed the new vice president of the traditional plant at the headquarters in Zuffenhausen (Germany).

Brücker succeeds Christian Friedl, who will take over as head of the Seat plant in Martorell near Barcelona (Spain) as of 1 January, 2021, after 20 years at Porsche. Prior to joining Porsche, Brücker was responsible for managing the Volkswagen plant in South Africa where he spent more than four years, and before that he was employed by Daimler AG.

“We would like to thank Christian Friedl for his success at the company and his achievement in making our main factory fit for the future,” says Albrecht Reimold, Member of the Executive Board for Production and Logistics at Porsche AG. “We would like to wish him all the success for his future with

the Volkswagen Group.

“Jens Brücker is an experienced production manager and strategist who we are fortunate to now have with us. Our main factory unites tradition with the future. With the iconic 911 sports car and the all-electric Taycan, there we produce two models, both of which play a key role in the success of the Porsche Group.”

The Zuffenhausen headquarters: combining history and the future

The Porsche main factory is the pulsing heart and legend of the Porsche brand. Porsche makes efficient use of every square metre of space when it comes to sports car production at the main factory – a challenge in this expanding industry park, which is divided by a railway line and a very busy public road. The decision to manufacture the very first all-electric Porsche at this factory in Zuffenhausen, near Stuttgart, heralded the company's largest ever building project in its 80-year history at the site. In so doing, Porsche made the traditional factory fit for the future of automotive production. The Taycan factory is now one of the world's most state-of-the-art and innovative production sites. The site was optimised as part of the factory extension and was designed to be completely CO_2-neutral. More than 400 sports cars from the 911, 718 and Taycan model series are built here every day as well as around 900 engines that are also used in the Group's integrated production network.

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Jan Klonz

Spokesperson Production and Quality
+49 (0) 170 / 911 0619
jan.klonz@porsche.de

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