

120,000 Porsche cars delivered to customers

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10/09/2014 The Stuttgart-based sports car manufacturer has handed over 120,000 new vehicles to customers over the world from January to August 2014, thus achieving an increase of 12 per cent in comparison to the same period last year.

In August 2014, Dr. Ing. h.c. F. Porsche AG delivered around 15,000 vehicles – a jump of 30 per cent in comparison to the same month last year.

Bernhard Maier, Member of the Executive Board Sales and Marketing of Porsche AG, said: "Over the course of this year, we have achieved quite a strong growth worldwide. We posted two-digit growth in Europe as well – despite existing uncertainties in several markets. The new Cayenne will provide further stimulus for growth during the next few months and support our qualitative growth strategy."

So far this year, Porsche has recorded similar growth rates in its three biggest sales regions. The sports car maker has announced an increase of 16 per cent in Europe: a little less than 39,000 new cars were delivered to customers. In China, more than 28,000 vehicles were handed over in the period from January to August 2014, outmatching the figure of the previous year by 15 per cent. In the U.S. market, the deliveries rose 12 per cent, to reach a sales figure of nearly 32,000 units sold.

With an increase of 23 per cent, the Panamera posted the highest growth in the on-going year: 16,700 sport sedans were handed over to our customers all over the world. The second generation of the Cayman mid-engine sports car coupé was alsovery popular and outdid last year's figure by 16 per cent, with 7,200 vehicle deliveries.

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