



Porsche India opens two new showrooms in Hyderabad and Pune

08/10/2024 Porsche India continues its expansion across the country with the opening of two more dealerships in Pune and Hyderabad bringing the number to 10 dealerships plus one Porsche Studio operating in India.

India | Porsche India is maintaining a momentum that saw it record its best ever, first half sales earlier this year with the opening of two new showrooms in conjunction with its partners Infinity Cars in Pune and EVM Premium Cars in Hyderabad.

The new showrooms promise to offer an enhanced customer experience with features that will allow its customers to interact closer with key personnel and engage more closely with the buying, aftersales and servicing processes.

"Porsche India always remains an important market for us and it shows with the constant development the team is putting in on expansion that now makes it 10 dealerships plus the impressive Porsche Studio," the Chief Executive Officer of Porsche Middle East and Africa FZE, Dr. Manfred Bräunl said.

“Even with this latest announcement of two more showrooms, we still see the potential for further growth in a rapidly growing part of the world as we continually look to strengthen our presence across India,” Dr. Bräunl added.

The new showrooms are located in the bustling heart of Pune and Hyderabad, offering convenient access to customers in these growing urban hubs and with the addition of these new facilities, Porsche India strengthens its commitment to the Indian market.

“Porsche India continues to shine with a healthy market that saw sales in the first half of the year grow by 40 per cent from January to June, the best we have ever seen so far and we are backing this up with these new dealerships that are coming on line at the perfect time for Porsche with some exciting new models ready to be launched,” the Brand Director for Porsche India, Manolito Vujcic said.

“With the expansion of our presence in India, we look forward to deepening our relationship with our customers and the Indian automotive community,” Manolito added.

To commemorate the opening of the showrooms, special 'Porsche Exclusive Night' events were hosted in both cities, celebrating and thanking Porsche customers for their continued support while introducing them to their new partners. The event was a testament to Porsche's commitment to strengthening its bond with customers, ensuring they feel valued and appreciated.

Porsche India now operates across key cities including Ahmedabad, Bangalore, Chandigarh, Chennai, Delhi-NCR, Hyderabad, Kochi, Kolkata, Mumbai, and Pune.

In The Media

[Click here for coverage from Pune and AutoCar Pro.](#)

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
cjordan@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
mahvesh.sayed@porsche-me.ae

Link Collection

Link to this article

https://newsroom.porsche.com/en_AE/2024/company/porsche-india-opens-two-new-showrooms.html

Media Package

<https://pmdb.porsche.de/newsroomzips/14d5eefe-3721-41eb-b479-1b3577724a56.zip>