

"Leadership Requires Conviction – Now More Than Ever"

23/09/2025 What truly matters in times of change.

The economy is currently facing major challenges – technological progress, geopolitical tensions, and social change are defining the landscape. Expectations for leaders to provide direction and move forward with courage are higher than ever. So, which values matter in this situation? In this video interview, thought leaders from Porsche Consulting share their insights across various industries. Whether it's the energy transition, the transformation of mobility, or digitalization – real change requires people who turn ideas into action and actively shape the future.

As part of the Leaders Unplugged series, Porsche Consulting puts current business topics and controversial leadership issues on the agenda. To kick off the series, decision-makers from German industry came together at the Porsche Museum in Stuttgart to discuss the importance of values in difficult times.

Watch the video now.

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