



Porsche Cars Canada announces expansion of Roadside Assistance Program to front-line personnel nationwide

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01/05/2020 Initiative to recognize and support healthcare workers during the pandemic now spans across Canada.

Following the positive response to its April 15 program in Ontario, Porsche Cars Canada, Ltd. (PCL) has announced the extension of its Roadside Assistance services to the approximate 535,000 hospital front-line workers nationwide. The purpose of this program is to assist the doctors, nurses, and respiratory therapists across Canada, who may be experiencing a roadside event until May 31, 2020,

regardless of the brand of vehicle they drive.

"We are pleased to further extend this program to recognize more of the people that are making a difference," said Marc Ouayoun, President & CEO, Porsche Cars Canada, Ltd. "With this small gesture, we are offering to lend a helping hand in case of a roadside incident to some of those who bring a sizeable contribution across the country."

To qualify, individuals phoning 1-800-PORSCHE are simply required to identify themselves by presenting their valid provincial hospital-issued identification until May 31, 2020. The services rendered under the Porsche Roadside Assistance Program include the following: battery jump-start, flat tire assistance, emergency fuel delivery, and towing to the closest repair facility up to a distance of 80 km.

MEDIA ENQUIRIES



Tina McMullan

Spokesperson Porsche Cars Canada, Ltd.
+1 (647) 393 2264
tina.mcmullan@porsche.ca



Patrick Saint-Pierre

Director Public Relations Porsche Cars Canada, Ltd.
+1 (647) 531 2992
patrick.saint-pierre@porsche.ca

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