

Revealed

05/09/2019 Porsche Taycan Turbo hits the road for the first time

At the precise moment the new Taycan was revealed yesterday, Porsche's first fully electric sports car set off from nearby the world debut location at Niagara Falls on a 408-mile road trip to New York City. This marked the first road excursion by a production standard, fully undisguised Taycan Turbo in the United States.

The journey took place in real world conditions and with real world challenges – with sun, rain and traffic – it demonstrates the type of use the Taycan will encounter when deliveries begin in December.

After a distance of 250 miles, and with 39 miles of remaining range, the Taycan stopped once for a top up charge, using one of the Electrify America charging stations located at Bloomsburg, PA. After a brief charge, which brought the battery up from 14 per cent to 85 percent, taking 24 minutes, the remaining 158-mile journey took the Taycan into New York City for the first time.

Stefan Weckbach, Vice President Product Line, Taycan, joined the trip in its final stages: "It's fantastic to see the Taycan take to the road in its final form for the first time, and to demonstrate its ability to cover big miles in complete comfort. Of course, many owners will use their Taycan the way a Porsche is designed to be used – to be driven hard. The car is more than up to this challenge. At the moment, this is the one and only Taycan undisguised and on the road in the US. I can't wait for it to reach customer's hands and for many more to hit the roads around the world."

The Taycan was revealed simultaneously on three continents yesterday and marks a new stage in Porsche's electrification program.

MEDIA ENQUIRIES



Andrew Lennon

770-290-3511
andrew.lennon@porsche.us



Calvin Kim

Product Spokesperson Cayenne, Panamera, Macan and Taycan
404-769-7385
calvin.kim@porsche.us

Consumption data

Taycan Turbo (2023)

Fuel consumption / Emissions

WLTP*

Electric power consumption* combined (WLTP) 23.6 – 20.2 kWh/100 km

CO emissions* combined (WLTP) 0 g/km

CO2 class A Class

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, COEmissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article

https://newsroom.porsche.com/en_US/products/taycan-turbo-hits-road-first-time-19174.html

Media Package

<https://pmdb.porsche.de/newsroomzips/119ffc18-ca11-43dd-8d6e-6e03644ec095.zip>