



## 9:11 Magazine: Champions

**08/03/2024** In the latest episode of the 9:11 Porsche video magazine, the remarkable stories of three champions are shared: Emma Raducanu serves up the details of her return to the tennis tour. The Austro-Daimler ADS-R known as Sascha drives the roads of Wiener Neustadt again after more than 100 years. And Aksel Lund Svindal goes on a skiing adventure in the desert with a 911 Dakar.

### Emma Raducanu – fighting back

After a lengthy injury break and multiple operations, Emma Raducanu is back on the tennis tour. In an exclusive and very personal piece, the Porsche brand ambassador talks about her meteoric rise, setbacks, motivation, new experiences and her comeback, which has been hotly anticipated by tennis fans around the world.

### Homecoming – Sascha's return to Wiener Neustadt

More than 100 years ago, Ferdinand Porsche built an extraordinary racing car in Wiener Neustadt – the Austro-Daimler ADS-R, which was nicknamed Sascha. Now the erstwhile Targa Florio class winner is

back on the streets of its hometown – and offering a spectacular display of sights and sounds.

## Ski and sand – Aksel Lund Svindal on new terrain

Snow is his element, adrenaline is his fuel. Porsche brand ambassador and skiing legend Aksel Lund Svindal heads out to the desert in the United Arab Emirates with a Porsche 911 Dakar and the latest HEAD skis for a demonstration of the car's offroad power– courtesy of one of the highest sand dunes in the region.

## Das 9:11 Magazin

At the 9:11 Magazine the sports car manufacturer presents entertaining and interesting facts and stories from the world of Porsche. The spectrum ranges from heritage themes and product introductions to background reports and thrilling motorsport stories. The 9:11 Magazine complements the Porsche customer magazine Christophorus and the audio format 9:11. Porsche. Podcast and is in German and English.

### Video

[https://newstv.porsche.com/porschevideos/272483\\_en\\_3000000.mp4](https://newstv.porsche.com/porschevideos/272483_en_3000000.mp4)  
[https://newstv.porsche.com/porschevideos/268284\\_en\\_3000000.mp4](https://newstv.porsche.com/porschevideos/268284_en_3000000.mp4)  
[https://newstv.porsche.com/porschevideos/266664\\_en\\_3000000.mp4](https://newstv.porsche.com/porschevideos/266664_en_3000000.mp4)  
[https://newstv.porsche.com/porschevideos/264600\\_en\\_3000000.mp4](https://newstv.porsche.com/porschevideos/264600_en_3000000.mp4)

### Link Collection

Link to this article

<https://newsroom.porsche.com/en/2024/company/porsche-911-magazine-episode-25-champions-emma-raducanu-sascha-austro-daimler-aksel-lund-svindal-35438.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/0e148334-4767-4f9d-8326-74d5b4307520.zip>

External Links

<https://newsroom.porsche.com/de/unternehmen/videomagazin-911.html>