

Tennis pro Angelique Kerber draws the winner of a Signalyellow Macan

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25/09/2022 A sports car for a good cause: the Leipzig Opera Ball took place on Saturday (24 September), with a theme of 'Bienvenue à la vie' ('Welcome to life'). Porsche traditionally donates the top prize for the charity raffle, and this year it was a Signalyellow Macan.

"The Macan stands for the success story of the Porsche factory in Leipzig," says Albrecht Reimold, Member of the Executive Board for Production and Logistics, Porsche AG. He handed over the keys to the lucky winner, Jana Bierkämper from Leipzig.

Porsche has held the role of presenter of the event since 2013, with its charitable work being the main focus of the partnership. On the evening of the ball, the sports car manufacturer announced that it would be presenting the Leipzig Opera Ball once again in the coming year. Albrecht Reimold: "In previous years our top prizes have helped generate record revenues for the Leipzig hilft Kindern

foundation. It has been a tremendous success, and one we wish to continue by renewing our commitment."

Gerd Rupp, Chairman of the Management Board of Porsche Leipzig GmbH, adds: "This year we are celebrating 20 years of production in Leipzig – a milestone that would not have been possible without the support of the citizens of the city and the region. Our commitment to the children and young people of Leipzig is therefore a project that is close to our hearts."

Social issues have always been a central aspect of the Leipzig Opera Ball. This is supported by tennis professional and Porsche brand ambassador Angelique Kerber, who in the role of Lady Luck drew the raffle winner. "The Leipzig Opera Ball is a wonderful event that supports a great cause. The proceeds from the raffle will make many projects for Leipzig children and youths possible. I am very happy to support this," says Kerber. While she was in the Saxon region the tennis player and mother-to-be took the opportunity to visit the Leipzig Porsche factory. The three-time Grand Slam winner was given a tour of the factory and was presented with a 'baby Porsche' in Signalyellow.

All the proceeds from this year's Opera Ball raffle will once again go to the Leipzig hilft Kindern foundation, to which charitable organisations can submit their projects all year round. Those under consideration this year include the German Sign Language for Everyone project of the Montessori Kinderhaus in Bothestrasse and the Leipzig helps Ukraine e.V. association, which organises German courses for refugee children and helps them transition to local schools.

The commitment of Porsche in Leipzig covers a wide spectrum of activities across culture, sport and the environment, as well as social and educational needs. In the culture sector, for example, along with the Leipzig Opera Ball the company supports the Gewandhaus Orchestra and is the main sponsor of the popular Klassik Airleben open-air concert series.

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