

Porsche hybrid technology in London

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27/09/2016 Mark Webber brings Porsche race-winning technology alive on the city streets of London – with the 919 Hybrid and Panamera 4 E-Hybrid.

This morning, the two most advanced Porsche cars built so far, the Le Mans-winning 919 Hybrid LMP1 and the all-new Panamera made history; the world's fastest petrol: electric race car took to the London streets, alongside the new Panamera 4 E-Hybrid, to demonstrate how Porsche is translating its race-winning Hybrid technology from the track to the road.

Driven by Mark Webber, Porsche factory race driver and 2015 FIA World Endurance Champion, the 919 Hybrid brought the spectacle of Le Mans to London, driving through the city from Park Lane to the South Bank of the River Thames. Webber navigated the capital's streets via Hyde Park Corner, Regents Street, Piccadilly Circus, Trafalgar Square, Parliament Square to arrive at the distinctive London County

Hall Hotel, adjacent to the famous London Eye.

The Panamera 4 E-Hybrid making its global debut alongside the 919 Hybrid

Porsche has a proud tradition of proving innovative technology on the race circuit prior to developing it for its renowned sports cars. Underlining this track to road philosophy this morning was another world first; the new Panamera 4 E-Hybrid making its global debut alongside the 919 Hybrid.

Like the race car, the Panamera E-Hybrid is powered by a combustion engine and also an electric motor charged by lithium-ion batteries. Combined, this is the ultimate expression of a long-standing Porsche ethos; high performance with high efficiency.

A new type of Porsche 'E-Performance'

For Porsche, the term 'hybrid' is synonymous with not only sustainable mobility, but performance, too – a fact proven not least by the 919 Hybrid achieving an unrivalled 18th overall triumph for the Stuttgart marque in the Le Mans 24 Hours endurance race in France in June. This commitment to a new type of Porsche 'E-Performance' is now also defining the Panamera 4 E-Hybrid.

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