

The soul of Sydney, electrified. The new Taycan.

30/04/2021 Porsche's new all-electric Taycan has landed in Australia, with a scintillating spectacle in Sydney. Marking the beginning of a new era, it connects the brand's history with an electric future.

Boasting breathtaking performance figures across the range, it's the sportscar you'd expect from Porsche and more. Of course, when it comes to introducing a car this exciting to Australia - it deserves an equally dazzling event.

Sydney's stunning Darling Harbour recently played the backdrop to an innovative water projection featuring the new all-electric Porsche Taycan. Over the course of the night, thousands of people enjoying their evening on the waterfront were enamoured and entertained by the brilliant spectacle playing out over the harbour.

High pressure jets created a 20-metre-wide cloud hovering above the water line, with stunning visuals of the Porsche Taycan projected on to it - along with 3D-effects, neon colours and electricity crackling across the water. A coordinated soundtrack added to the atmosphere.

This was complimented with more projections on the side of a nearby skyscraper, bringing the Porsche Taycan to the city.

The Taycan 4S, Turbo and Turbo S are now available to order via Porsche Centres around Australia, with the Porsche Car Configurator now live with local specifications and pricing.

To see the stunning vision from this event, watch the full video above. For further information, please contact your local Porsche Centre.

Consumption data

Taycan 4S with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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