

White Paper – AI in Supply Chains

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24/09/2021 The complexity and dynamics of supply chains have increased significantly in recent years and will continue to intensify.

Within the entire supply chain, artificial intelligence can make a significant contribution to increasing competitiveness and optimization. Porsche Consulting answers the question of the concrete design of the transformation to an AI-supported supply chain in the new white paper. The publication shows that it is not a matter of dogmatically implementing AI. For successful implementation, the empowerment of the organization and the selection and consistent implementation of the right use cases are crucial. The goal must be to establish AI systematically and purposefully within the strategic, planning and operational decision-making processes. One thing is clear: AI-supported supply chains will be the most successful.

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Jan Boris Wintzenburg

Director Communications and Marketing
Porsche Consulting GmbH
+49 (0) 152 3911 8663
jan_boris.wintzenburg@porsche-consulting.com

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