

Porsche will present its second all-electric SUV to the world on 19 November. The Cayenne Electric debuts during a digital world premiere that will be broad-cast from 15:00 CET. Three days later, international media and fans of the brand will be able to discover the new model live for the first time at the Icons of Porsche Festival in Dubai.

First digitally, then in Dubai: double premiere for the Cayenne Electric

18/11/2025 Porsche will present its second all-electric SUV to the world on 19 November. The Cayenne Electric debuts during a digital world premiere that will be broad-cast from 15:00 CET. Three days later, international media and fans of the brand will be able to discover the new model live for the first time at the Icons of Porsche Festival in Dubai.

More than two decades ago, Porsche succeeded in transferring the legend of the sports car brand to a new market segment with the Cayenne. Since 2002, the SUV has represented the ideal blend of performance, versatility and everyday practicality. With the Cayenne Electric, Porsche is now opening a new chapter in the success story of the model series – with outstanding driving dynamics, excellent long-distance comfort, uncompromising off-road capability and the efficiency of modern e-mobility. Based on Porsche's latest electric vehicle architecture, the Cayenne Electric sets new standards in the SUV segment – both in terms of performance and charging capability as well as comfort and digital

connectivity. The Cayenne Electric complements the existing range of combustion-engined and plug-in hybrid variants.

Porsche will broadcast the world premiere of the Cayenne Electric on 19 November 2025 from 15:00 CET here in the Porsche Newsroom, on the Porsche YouTube channel and on LinkedIn – and will afterwards be available on demand.

Shortly after, on 22 and 23 November, the Cayenne Electric will celebrate its public premiere at the fifth Icons of Porsche festival in Dubai, one of the most important brand events in the region. Last year, about 28,000 sports car fans from around the world flocked to the Porsche-themed exhibition area.

MEDIA ENQUIRIES



Ben Weinberger

Spokesperson Cayenne und Macan
+49 (0) 170 / 911 2097
ben.weinberger@porsche.de

Consumption data

Cayenne Turbo E-Hybrid (WLTP)*: Fuel consumption weighted combined: 5.2 – 4.7 l/100 km; Fuel consumption with depleted battery combined: 11,9 – 11,2 l/100 km; Electrical consumption weighted combined: 20.4 – 20.0 kWh/100 km; CO_2 emissions weighted combined: 119 – 108 g/km; CO_2 class weighted combined: D – C; CO_2 class with depleted battery: G

Cayenne GTS Coupé (WLTP)*: Fuel consumption combined: 12.7 – 12.1 l/100 km; CO_2 emissions combined: 290 – 277 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

Link Collection

Link to this article
https://newsroom.porsche.com/en/2025/products/porsche-cayenne-electric-world-premiere-41055.html

Media Package
https://pmdb.porsche.de/newsroomzips/0cc8a0b6-bfa9-4c9a-8365-3fe3b85550d2.zip

External Links
https://newsroom.porsche.com/en/products/cayenne/cayenne-electric.html
https://newsroom.porsche.com/en/products/porsche-electromobility.html
https://www.volkswagen-group.com/en/e-mobility-info-hub-18823

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart