

Bug Bounty programme is back for a third round

13/08/2025 Under clearly defined conditions, highly skilled security researchers – otherwise known as ethical hackers – will attempt to identify and report potential IT security vulnerabilities before they can be exploited by malicious parties. This initiative helps Porsche to further enhance the security of its products and digital services.

Over the past two years, Porsche's Bug Bounty programme has already proven itself to be highly successful, with several hundred IT security researchers from around the globe taking part. Their contributions have significantly improved Porsche's information security and provided valuable insights into potential methods and areas of attack. Thanks to this success, the programme is being gradually expanded and will return on 18 August 2025.

The programme is also supported by integrated artificial intelligence, which helps to increase the speed and quality of the review process for submitted reports. This marks an important step in further optimising collaboration between security researchers and the Porsche team.

A complementary cybersecurity measure

The Porsche Bug Bounty Programme complements the existing services of the global cybersecurity team and is implemented by Porsche's IT experts. It encourages creativity and collective intelligence within the global IT security community. Initiatives are announced via established bug bounty platforms, and if a participant reports a genuine security vulnerability, they receive a financial reward.

"In light of the current security landscape, it is more important than ever for Porsche to protect customer, employee and company data," says Jörg Möbes, Director of Information Security at Porsche AG. "Bug bounty programmes are an effective way of extending Porsche's existing security measures, helping us identify potential vulnerabilities at an early stage."

MEDIA ENQUIRIES



Stefan Mayr-Uhlmann

Spokesperson Finance and IT
+49 (0) 1523 / 911 7804
stefan.mayr-uhlmann@porsche.de

Link Collection

Link to this article
https://newsroom.porsche.com/en/2025/company/porsche-bug-bounty-programme-round-three-40219.html

Media Package
https://pmdb.porsche.de/newsroomzips/0be5cc96-e1c3-45e5-be33-71f1dbf9be1e.zip