



## The Porsche story 5

04/03/2016 Every story is the sum of individual moments. Great stories are the sum of great moments. And the story of Porsche is no different. Key moment 5: 1963 – The middle zero moment.

### Link Collection

Link to this article

<https://newsroom.porsche.com/en/history/porsche-history-901-911-iaa-12274.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/0a8a124c-2443-445a-a77e-7649ecc45154.zip>