

Arweck heads up global Corporate Communications

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10/07/2015 Porsche is restructuring its communications: Dr. Josef Arweck (37) is taking over management of Corporate Communications with immediate effect.

Arweck has been Director of Internal Communications at Porsche since 2011. Now his range of duties is being expanded to include external corporate communications. Responsibility for this was previously in the hands of Achim Schneider, who has left Porsche at his own request.

Arweck reports to the Vice President Communications, Hans-Gerd Bode, whose deputy he will be.

Arweck is a trained journalist and has a PhD in political science

"By taking this step, we aim to communicate in future even faster and more consistently both internally and externally," says Bode. "The company is thus reacting to the increasing overlap and interlinking of internal and external issues."

From 2008 to 2011, Arweck worked in the press department of Porsche Automobil Holding SE; from 2002 to 2008, he was employed as press spokesman at McKinsey & Company. He is a trained journalist and has a PhD in political science.

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