Numerous top stars and an emotional tournament experience for the fans

17/04/2021 The Porsche Arena is ready for a tennis week of superlatives: seven players ranked in the world Top 10 are in the line-up at the 44th edition of the long-standing Stuttgart tournament that begins this weekend.

A total of six grand slam winners will also be in the mix. The winner of the final on 25 April will receive a Porsche Taycan Turbo S Cross Turismo as the main prize. Below are the most important facts and figures about the event the players once again voted as their favourite tournament in its category.

Hugely important for Porsche AG

"The Porsche Tennis Grand Prix has a long and seasoned tradition. The tournament serves as an important sporting stage for women's tennis. It's also a fantastic showpiece for Porsche and the Stuttgart region, and one with worldwide appeal. For us, it's important we also meet our social responsibility in these pandemic times and hold the tournament. At the same time, we are delighted by the fact that so many top stars will be competing in the Porsche Arena. For everybody involved, it's a wonderful sign of trust," says Oliver Blume, Chairman of the Executive Board of Porsche AG.

World's elite in the Porsche Arena

The entry list is headed by Ashleigh Barty, the current world No.1. After claiming her first grand slam title at the French Open in Paris, the winner of the 2019 Porsche Race to Shenzhen went on to win the prestigious WTA Finals in the Chinese high-tech metropolis. She will be making her first appearance in Stuttgart as will the American Sofia Kenin, who, as the winner of the Australian Open, was 2020's most improved player. The group of top favourites also includes the two-time grand slam champion Simona Halep from Romania. Title-holder Petra Kvitova (Czech Republic) will also be back in Stuttgart.

Three Germans in the main draw, talented youngsters in qualifying

Joining the Porsche Brand Ambassador Angelique Kerber, the Stuttgart winner in 2015 and 2016, in the main draw are two other Porsche Team Germany players: Laura Siegemund (winner 2017) and Andrea Petkovic who have each been handed wild cards. Talented youngsters from the German Tennis Association's U-23 and junior teams will also get a taste of the rarefied WTA air: In qualifying, the Porsche Talent Team's Nastasja Schunk, Alexandra Vecic and Katharina Gerlach will be aiming to take

their chance and secure a main draw ticket as will the reigning German champion Noma Noha Akugue and Julia Middendorf, who are both supported in the Porsche Junior Team.

Taycan Turbo S Cross Turismo for the winner

The winner of the Porsche Tennis Grand Prix traditionally receives a Porsche sports car as the main prize. “The nicest winner’s trophy on the WTA Tour” (Angelique Kerber) will have a purely electric drivetrain for the first time. With the premiered Porsche Taycan Turbo S Cross Turismo at stake, the stars can look forward to a quite special winner's car, and electrifying driving experiences.

“We want to give a degree of normality back to the people”

“Making the Porsche Tennis Grand Prix possible even in these difficult times is something that is dear to our hearts. We thus would like to spread a sense of confidence and give a degree of normality back to the people,” said Dr Sebastian Rudolph, Vice President Communications, Sustainability and Politics at Porsche AG at the premiere of the new streaming format “Advantage 911 – The Porsche Tennis Talk” in the Porsche Museum. “As a company, we meet our social responsibility in many areas. In tennis, we support the German Tennis Association’s Porsche Talent Team and Porsche Junior Team which foster the top up-and-coming German players within professional structures and accompany them on their way to a career as a professional tennis player.”

Multi-media tennis experience for fans

Though this year the Porsche Tennis Grand Prix has to be staged without spectators, one is providing the fans with a very intensive and emotional tournament experience. The customised range of multi-media services stretches from the first ever live transmission of every singles match on the tournament’s www.porsche-tennis.com website to a wide diversity of interactive services. For instance, the live stream can be watched from a variety of camera positions. The tournament draw will also be given a bigger stage this time around. It will take place on Centre Court at 2.00 pm on qualifying Sunday and will also be shown live on the tournament’s home page. The fans can look forward to the real and virtual participation of current top stars like Angelique Kerber and Ashleigh Barty as well as former tournament winners Julia Görges and Maria Sharapova. On German television, the tournament will be televised by the regional SWR channel, Eurosport and n-tv. It will also go out on the DAZN streaming platform.

“Aces for Charity”: Porsche to double its donation

The “Aces for Charity” campaign has been a fixture at the Porsche Tennis Grand Prix for many years now. For every ace hit during the course of the tournament, Porsche normally donates 100 euro for

good causes but this year the company has doubled the sum to 200 euro in view of the special situation. The money is shared equally among the tournament's charity partners, the "Stiftung Agapedia" foundation and the "Landessportverband Baden-Württemberg". They want to provide additional sports and recreational activities for children and adolescents to lessen the effects of the pandemic. At the last Porsche Tennis Grand Prix in 2019, the players sent down a total of 212 aces and Porsche rounded the donation up to 30,000 euro.

Service for all the media representatives

Our new media hub containing all the relevant information about the Porsche Tennis Grand Prix like press releases, match results, statistics, audio recordings of press conferences with players and photos is available to journalists at the start of the tournament via the Porsche press data base at presse.porsche.de/mediahub. Further contents can be found in the Porsche Tennis Media Guide.

Porsche in tennis

Porsche has been sponsoring the Porsche Tennis Grand Prix ever since 1978 and has also been the organiser since 2002. The tournament in Stuttgart's Porsche Arena was voted by the players as their favourite event in its category once again in 2019. Within the scope of its global partnership with the Women's Tennis Association (WTA), Porsche is also the title partner of the "Porsche Race to Shenzhen", the official qualifying ranking for the Shiseido WTA Finals. The Stuttgart-based sports car manufacturer is also the exclusive automotive partner of the WTA as well as the WTA Finals, and this year the WTA tournaments in Lyon and St. Petersburg. As a premium partner of the "Deutsche Tennis Bund" (DTB – German Tennis Association), the company supports Porsche Team Germany in the Billie Jean King Cup (formerly the Fed Cup) and fosters up-and-coming players in the Porsche Talent Team and the Porsche Junior Team. Angelique Kerber, Julia Görges and Maria Sharapova give Porsche a face in tennis as Brand Ambassadors.

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S Cross Turismo (Predecessor model)

911 Carrera 4S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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Title: Markus Günthardt, Porsche Tennis Grand Prix tournament director, Petra Kvitova, Winner of the PTGP 2019, Oliver Blume, Chairman of the Executive Board of Dr. Ing. h.c. F. Porsche AG, Anke Huber, l-r, 2019, Porsche AG
Subline: Markus Günthardt, Petra Kvitova, Oliver Blume, Anke Huber, l-r

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Subline: Winner's trophy of the Porsche Tennis Grand Prix 2021: the Taycan Cross Turismo

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Title: Angelique Kerber, Germany, 2021, Porsche AG
Subline: Angelique Kerber

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