Diversity

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Porsche aims to promote a diverse, inclusive and non-discriminatory corporate culture. The “Diversity” strategy field within the sustainability strategy primarily focuses on diversity and equal opportunities. The aim is to promote diversity in the workforce and support a culture of openness and collaboration. One particular concern is increasing the proportion of women at all levels of the workforce. As a company traditionally dominated by engineers and technical specialists, Porsche wants to fulfill its task of strengthening equal opportunities for all employees.

To achieve these goals, the company further advanced cooperation in mixed teams to make the best use of the different views and skills. The aim is to improve the working atmosphere and help all employees realize their full potential.

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