

Join the Porsche Ride – Station 3: The Taycan and the Eco Lab - Climate Workshops at Schools in France

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22/12/2022 Bienvenue en France - the world tour took the Porsche Taycan to the official kick-off of the Join-the-Porsche-Ride initiative at the Porsche Experience Center at the legendary Circuit Maison Blanche in Le Mans – a centerpiece of Porsche's history and always a development and innovation laboratory.

The mobile, future-oriented laboratory Eco Lab addresses climate change and ways to reduce carbon emissions as part of the Join-the-Porsche-Ride initiative. It is also concerned with environmental

education and raising awareness of this topic among children and young people.

Against this background, Porsche France is developing climate workshops together with the NGO network e-graine. One such workshop took place as part of the Join-the-Porsche-Ride kick-off in France - in the form of a summer camp for children and young people. With the concept of the climate workshop, e-graine is now going on tour and visiting schools in France. The aim is to bring the topics into society and to enable and encourage children to get involved with the environment. Part of the climate workshop is the mobile Porsche Eco Lab, which allows the target group to experience the topics up close.

e-graine is a French network of non-governmental organizations active in global education. Through awareness-raising actions and training, they inspire people to work for a united and responsible world. Since its creation in 2006, the e-graine network has designed and implemented original and high-impact educational activities that address the main current societal challenges.

The Porsche Taycan continues its world tour on the next continent. The next stop for the all-electric Porsche is China.

MEDIA ENQUIRIES



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Consumption data

Taycan 4S with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/231664_en_6000000.mp4

Link Collection

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https://newsroom.porsche.com/en/2022/company/porsche-taycan-tour-join-the-porsche-ride-france-30760.html

Media Package
https://pmdb.porsche.de/newsroomzips/073a50f6-64cd-44a3-ab9a-966c4946b8eb.zip

External Links
https://www.e-graine.org/

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