

Petro-Surf festival

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11/08/2018 Air-cooled Porsche culture meets intrepid surfers: On the island of Sylt, the “Petro-Surf” festival has united two worlds that share a common attitude to life.

Sylt and Porsche: Two brands characterised by style, passion and their strength of appeal – those are the obvious similarities. But both are also subject to a number of clichés and stereotypes. Yet the fact that Porsche can be not only smooth and spotless but also raw and edgy is particularly well demonstrated by the global air-cooled scene – where the character and individuality of classic cars take centre stage.

Sylt offers a similar combination of qualities. The island is known not only for attracting the rich and beautiful, but also as the birthplace of German surfing. Surfing is not just a water sport. It is an attitude to life that spans generations, a common mentality and an integral part of the cultural heritage on the island.

Tradition, freedom and a sense of adventure – these are the values that define the island to its core. For the first time, these values have now been perfectly combined within an official framework via the "Petro-Surf" festival.

Petro-Surf is a festival celebrating the alternative, aircooled Porsche and surf culture on the island of Sylt, more specifically at the Kaamp Hüs in Kampen on the island of Sylt on August 4th. Founded by @marine.machine and @shades_of_trash. Supported by @porsche @porsche_auf_sylt @tcss @tcss.eu @kampen.sylt @wastedtalentmag @wickedsixes @bluemag.surf @nordensurfboards and RDC Autoshuttle. With photo exhibitions by @vinceperraud and @derekdunfee @dekkavideo also showcasing surfing on Sylt since 1954, a curated selection of aircooled Porsches and much more. Poster and merchandising done by @_stevie_gee_ . #petrosurf #sylt #festival

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In addition to a selection of around 25 air-cooled Porsche vehicles from model years 1964 to 1998, visitors to the seaside resort of Kampen also had the opportunity to admire historic surfboards, photographs by Vince Perraud and Derek Dunfee, plus other carefully curated exhibits. A further attraction was the cinema showing surfing and Porsche films, including "Urban Outlaw", a film about fashion designer, style icon and Porsche collector Magnus Walker. The 51-year-old with waist-length dreadlocks and tattoos on his forearms also attended the festival in person. A group drive around the island rounded off the programme of events.

Impressions of the festival can be viewed here:

Link Collection

Link to this article
https://newsroom.porsche.com/en/scene-passion/porsche-sylt-petro-surf-festival-2018-kampen-air-cooled-classics-surfing-vince-perraud-magnus-walker-15931.html

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