

Nazif Mehmet Yazici named CEO of Porsche Engineering Services North America

30/11/2023 Porsche Engineering announced today Nazif Mehmet Yazici has been named CEO of its new North American subsidiary based in the Los Angeles area.

“We are delighted to welcome Nazif Mehmet Yazici as the head of Porsche Engineering in the U.S.,” says Markus-Christian Eberl, Chairman of the Executive Board of Porsche Engineering. “His expertise is invaluable, and we are excited for him to further strengthen Porsche Engineering's presence in North America as we continue to provide market-specific, first-class technology solutions to our customers.”

Yazici began his tenure at Porsche AG in 2007 as a quality engineer in the Exterior Purchased Parts division. Between 2010 and 2023, Yazici held a variety of leadership roles most recently serving as Director of Quality Complete Vehicle and Analysis. Yazici started his career at DaimlerChrysler, AG., in 2003. Yazici studied Mechanical Engineering at University Duisburg-Essen before earning a Doctorate degree from the University Duisburg-Essen.

Porsche Engineering Services North America, latest subsidiary of the international technology services provider, focuses on vehicle and software development for market-specific functions and digital services, including their verification, validation, and quality assurance.

Yazici will begin his role as CEO on January 1, 2024.

About Porsche Engineering

Porsche Engineering Group GmbH is an international technology partner to the automotive industry with locations in Germany, the Czech Republic, Italy, Romania, China, and the US. The subsidiary of Dr. Ing. h.c. F. Porsche AG is developing the intelligent and connected vehicle of the future for its customers—including functions and software. Some 1,800 engineers and software developers are dedicated to the latest technologies, for example in the fields of highly automated driving functions, e-mobility and high-voltage systems, connectivity, and artificial intelligence. Their aim is to carry the tradition of Ferdinand Porsche's design office, founded in 1931, into the future and develop the digital vehicle technologies of tomorrow. In doing so, they combine in-depth vehicle expertise with digital and software expertise.

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