

Porsche Consulting: Two new offices and 100 new hires

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13/06/2018 The management consultancy is opening two new offices to support continued rapid growth. Porsche Consulting reports record sales in the 2017 business year.

Sites in Berlin (Germany) and Belmont (Silicon Valley, California) will now join the company's seven existing offices worldwide. "As consultants, we value direct access to major centers of innovation around the world," says Eberhard Weiblen, Chairman of the Executive Board of Porsche Consulting. "For example, we see ourselves as a link between start-ups, medium-sized companies and large corporations. We guide our clients with major transformations, such as digitization and the development of new business models. Effectively working together with start-ups plays an important role here." Porsche Consulting posted new record sales of 139 million euros in the 2017 business year (2016: 116.5 million euros). It expects to hire another 100 employees over the current year, primarily experts in new technologies and innovation with extensive professional experience in consulting or

industry.

Located right next to the Spree River in the district of Friedrichshain, the Berlin office shares a building with the Porsche Digital Lab, a technology lab for the Stuttgart-based sports car maker. The new site in Belmont, California is located next to the Electronics Research Laboratory for the Volkswagen Group. There, the consultants will capitalize on proximity to colleagues who are developing, for example, next-generation technologies for mobility. “Our cooperation with clients begins with ideas and ends with tangible results. We take advantage of connections to universities, start-ups, incubators and accelerators. Our new sites connect us to important networks where we bring together ideas from different industries,” says Weiblen. This is why he also intends to give clients the opportunity to use the new sites and profit from direct contact with important networks.

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