

Porsche and Frauscher send an electrifying trio to Düsseldorf

13/01/2026 Porsche and Frauscher are preparing for their joint appearance at boot Düsseldorf 2026 with a special selection of electric highlights. At the world's largest boat show, the German sports car manufacturer and the Austrian boat builder will be showcasing a new sports boat, alongside a corresponding example of the Macan Turbo that matches the watercraft both in terms of aesthetics and drive technology, plus an example of the new Cayenne Turbo Electric.

When boot Düsseldorf 2026 opens its doors on 17 January, Porsche and Frauscher Boats will once again unveil a joint innovation: the Frauscher x Porsche 790 Spectre, an all-new electric sports boat developed from the ground up around the high-voltage drive system of the fully electric Porsche Macan. Its world premiere marks the next chapter in the collaboration between the two long-established companies. In parallel, Porsche will showcase an exclusively customised concept car based on the Macan Turbo. The boat and the SUV share various exterior and interior design elements, impressively demonstrating how thoroughly both Frauscher and Porsche Exclusive Manufaktur fulfil bespoke customer requests.

Another highlight: Porsche Cayenne Electric

Another highlight will be the new Porsche Cayenne Electric, which will be making its German debut in Düsseldorf following its world premiere in November 2025. The brand's second fully electric SUV combines powerful Porsche E-Performance with exceptional everyday practicality. A particular highlight is the car's impressive towing capacity of up to 3.5 tonnes, which makes the electric Cayenne a highly versatile tow vehicle – ideal for transporting large sports boats, for example. Once again, Porsche is underlining the versatility of its successful SUV model.

Porsche is the official mobility partner of this year's boot Düsseldorf and will be providing a shuttle service for the duration of the show.

MEDIA ENQUIRIES



Ben Weinberger

Spokesperson Cayenne und Macan
+49 (0) 170 / 911 2097
ben.weinberger@porsche.de

Consumption data

Cayenne Turbo Electric (WLTP)*: Electrical consumption combined: 22.5 – 20.4 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Macan Turbo (WLTP)*: Electrical consumption combined: 20.6 – 18.3 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart