

# Porsche Motorsport North America, K1 Speed join forces to elevate aspiring teen and adult racers

23/12/2025 Porsche and the worldwide karting center to focus on talent development.

**Carson, Calif.**Porsche Motorsport North America (PMNA) and K1 Speed announced today a multi-year partnership that offers champion kart racers an opportunity to enter the North American Porsche Motorsport Pyramid through Porsche Sprint Challenge North America or Porsche Sprint Challenge USA West.

Under the new agreement, Porsche Motorsport branding will appear at all 72 K1 Speed karting centers in the United States. K1 Speed decals will appear on the front bumper of cars in Porsche Carrera Cup North America, Porsche Sprint Challenge North America, Porsche Sprint Challenge USA West and Porsche Endurance Challenge North America.

K1 Speed hosts thousands of motorsports enthusiasts each year and all of us at PMNA look forward

to connecting with them," Volker Holzmeyer, President and CEO of Porsche Motorsport North America, said. ☒Whether they are casual fans of motorsport or are searching for a path into professional racing, we are excited to introduce them all to the Porsche Motorsport Pyramid and the opportunities that it offers."

Known for their arrive-and-drive programs, K1 Speed offers a competitive race series each month where drivers can earn points at their local facility. Top finishers are able to advance to state, and ultimately national level competition. As a result of their new partnership, Porsche Motorsport North America and K1 Speed will select two drivers from the pool of top racers who reach the national level – one from the teen class and one from the adult class – for whom the entry fee for a future Porsche Sprint Challenge North America or USA West season will be waived.

☒It's an immense honor for K1 to partner with Porsche Motorsport North America to provide up-and-coming American racers with an extraordinary opportunity," said David Danglard, CEO and Founder of K1 Speed and K1 Circuit. ☒We built K1 on the belief that future champions start here, and this partnership with Porsche creates a pathway to take them from our indoor tracks to the country's greatest circuits."

## MEDIA ENQUIRIES



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