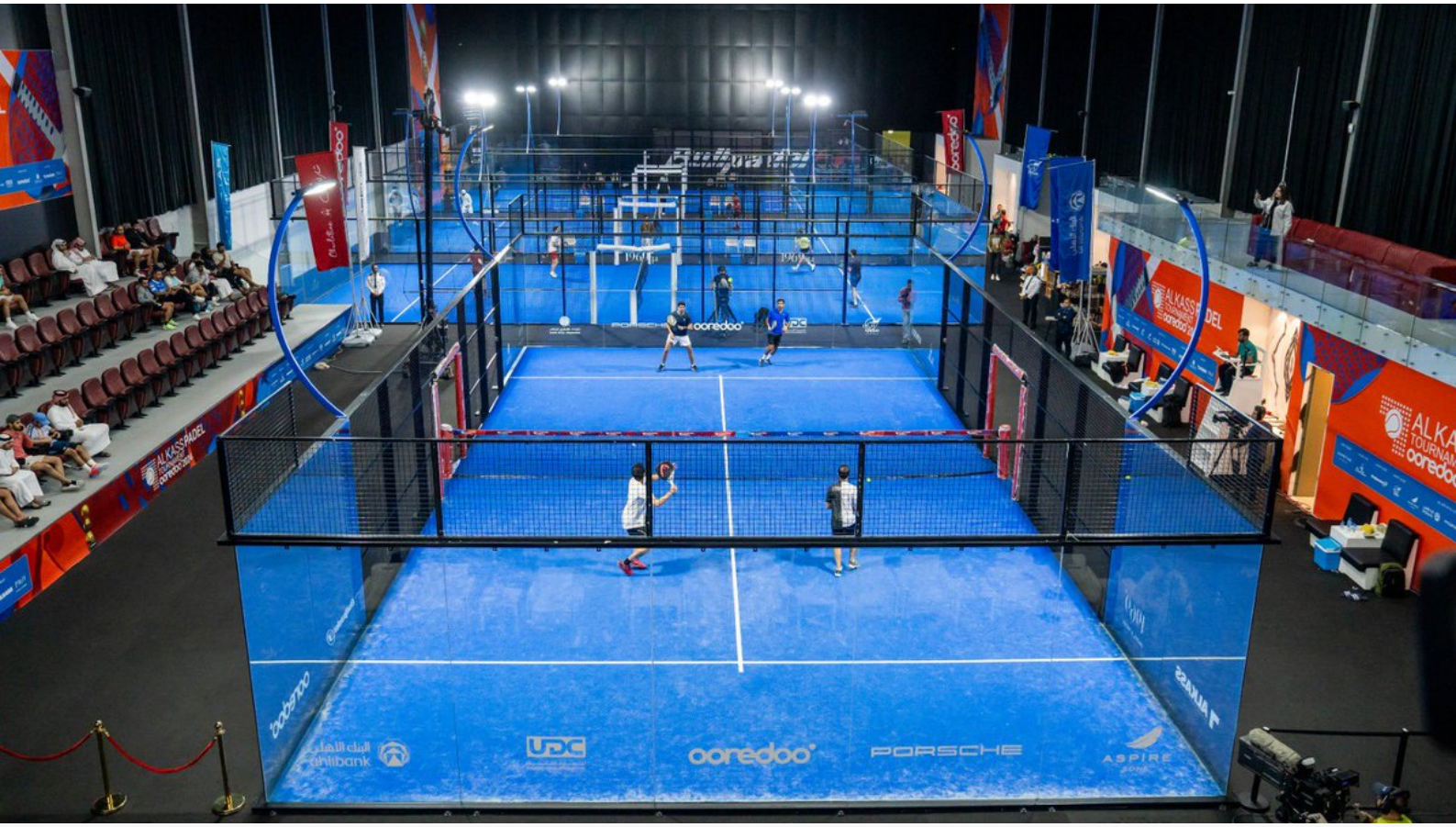

Porsche Centre Doha sponsors the third annual Al Kass Padel Tournament

22/03/2024 Porsche Centre Doha continues to support the youth of Qatar, showcasing the future of mobility with the new Taycan Cross Turismo on display at one of the fastest growing youth sports in the region.

Qatar | For the third successive year, one of the fastest growing youth sports in Qatar has been supported by Porsche Centre Doha through its continued sponsorship of the prestigious Al Kass Padel Tournament. This year, the event brought together over 100 enthusiastic participants who competed over ten days of sport and camaraderie at 'Padel 1969'.

Aside from celebrating the sport of Padel, this year's tournament was also a platform to highlight the future of mobility with the new, fully electric Porsche Taycan Cross Turismo on display throughout the event. A symbol of Porsche's dedication to innovation and sustainability, players and spectators had the opportunity to witness first-hand the groundbreaking technology that is shaping the future of

transportation.

“We are honoured to continue our partnership with the Al Kass Padel Tournament,” the Brand Manager at Porsche Centre Doha, Ahed Dawood said.

“This event perfectly aligns with our values of performance, excellence and forward-thinking. The Taycan Cross Turismo represents a significant step towards a sustainable future and we are proud to showcase it here in Doha.”

Porsche Centre Doha remains committed to fostering local talent and promoting a healthier, more active lifestyle in the community. The Al Kass Padel Tournament has become a key event in Qatar's sports calendar and Porsche is excited to continue its support in the years to come.

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