



PORSCHE

Press Release

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Last unit of the 918 Spyder sold

Porsche exceeds previous year's deliveries by November

Stuttgart. Porsche AG increased global deliveries to customers from January to November this year to more than 169,000 vehicles, already exceeding the overall total for 2013 of 162,145 new cars. This represented a growth of 15 per cent over the same period last year (January to November 2013: 147,290 vehicles). In the reporting month of November, Porsche delivered 17,700 vehicles – an increase of one quarter over the same month last year.

"This strong November is evidence that our strategy is working extremely well," said Bernhard Maier, Member of the Executive Board – Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. "It also confirms our commitment to taking advantage of every opportunity presented on the global markets."

In Europe, Porsche delivered from January to November 2014 around 54,500 vehicles – an increase of 18 per cent over the previous year, with the domestic German market accounting for 22,200 of these. And with a total of 51,600 deliveries – an increase of 13 per cent – the American region also showed a significant rise in the number of customers opting for Porsche.

In addition, mid-November saw the sale of the last of the 918 Spyder hybrid super sports cars. This was a limited run of 918 models. The majority of the cars – 297 – will be shipped from the Zuffenhausen manufactory to buyers in the USA. And in both Germany and China there are around 100 proud new owners of the super sports car.

PORSCHE AG Deliveries	November			January - November		
	2014	2013	Variance (%)	2014	2013	Variance (%)
World	17,743	14,150	25.4	169,205	147,290	14.9
Europe	5,173	3,900	32.6	54,466	46,031	18.3
Germany	1,977	1,465	34.9	22,221	19,210	15.7
America	5,481	4,532	20.9	51,649	45,662	13.1
USA	4,699	3,966	18.5	43,732	39,077	11.9
Asia Pacific, Africa and Mideast	7,089	5,718	24.0	63,090	55,597	13.5
China	4,483	3,707	20.9	40,504	34,113	18.7

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Porsche model range 911: combined fuel consumption 12.4–8.2 l/100 km; CO₂ emissions 289–191 g/km; efficiency class: G–F

Porsche model range Boxster/Cayman: combined fuel consumption 9.0–7.9 l/100 km; CO₂ emissions 211–183 g/km; efficiency class: G–F

Porsche model range Cayenne: combined fuel consumption 11.5–6.6 l/100 km; CO₂ emissions 267–173 g/km; efficiency class: F–B

Porsche Cayenne S E-Hybrid: combined fuel consumption 3.4 l/100 km, combined energy consumption 20.8 kWh/100 km; combined CO₂ emissions 79 g/km; efficiency class: A+

Porsche model range Panamera: combined fuel consumption 10.7–6.4 l/100 km; CO₂ emissions 249–69 g/km; efficiency class: F–B

Porsche Panamera S E-Hybrid: combined fuel consumption 3.1 l/100 km, combined energy consumption 16.2 kWh/100 km; combined CO₂ emissions 71 g/km; efficiency class: A+

Porsche model range Macan: combined fuel consumption 9.2–6.1 l/100 km; CO₂ emissions 216–59 g/km; efficiency class: E–B

Porsche 918 Spyder: combined fuel consumption 3.1–3.0 l/100 km, combined energy consumption 12.7 kWh/100 km; combined CO₂ emissions 72–70 g/km; efficiency class: A+