

Digital & Deep Tech Apr 30, 2019

Porsche is the main partner of re:publica 2019

New technologies, new products, new competitors, new customers, new rules. Hardly any other industry is transforming as quickly as the automotive industry—and therefore also mobility on a global level. It's no longer a trend, but a crucial challenge we're facing: how will we move from A to B tomorrow?



Mobility for a better world: Porsche is one of the main partners at [#rp19](#) in Berlin! Let's discuss together with our partners what we need to [#createtomorrow](#). Some first thoughts on that: <https://t.co/tw75eWy3Ro> pic.twitter.com/mglGxRh5IN
—Porsche Digital (@porschedigital) [25. April 2019](#)

This year, we are the main partner of re:publica in Berlin for the first time — one of the most important conferences for the digital society. We won't appear alone there, either — however, neither will our core business. Together with our tech laboratory Porsche Digital Lab Berlin, our accelerator program APX, CODE University, HABA Digitalwerkstatt, startup Robonetica and our developer competition Porsche NEXT OI Competition, we want to engage dialogue to [#createtomorrow](#).

We want to talk and debate, staying true to the motto of [#rp19](#). We may even argue, but we will definitely go deeper than ever before. This is because things are complicated. Things are complex. Especially when talking about the future of mobility and of cities as we imagine them to be.

Moving towards technology and IT

re;publica 19

Berlin, May 6–8



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