

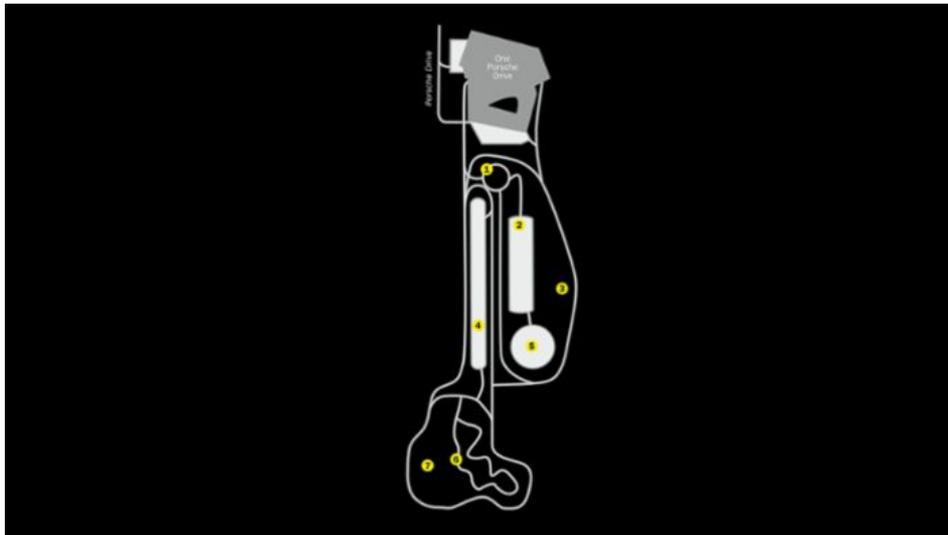
Company Jan 20, 2016

## Atlanta, Le Mans and co.

In addition to the Experience Center in Atlanta, Porsche has demonstration tracks in Leipzig, Silverstone, and Le Mans.



Atlanta (U.S.)



American Headquarters

1 Turntable for power-sliding in front of the building.

2 Kick Plate: the hydraulic Kick Plate causes the vehicle to oversteer to the right or left on a wet, low-friction surface with varying intensity. The driver can experience the effect of electronic stability control, and also practice countersteering and improve his reaction time when the systems are switched off.

3 Driver development track: the course resembles a country road with numerous curves. With a professional instructor at his side, the driver can improve his driving skills and practice smooth and precise steering, braking, and acceleration, also allowing him to experience the capabilities of a Porsche in great detail. A hot lap with a professional instructor is also available.

4 Dynamics Area: the Dynamics Area provides space for slalom, full-force braking, and lane-change exercises.

5 Low-Friction Circle: a flat circular track with a polished concrete surface and uniform inward slope designed so drivers can experience over- and understeer as well as drifting.

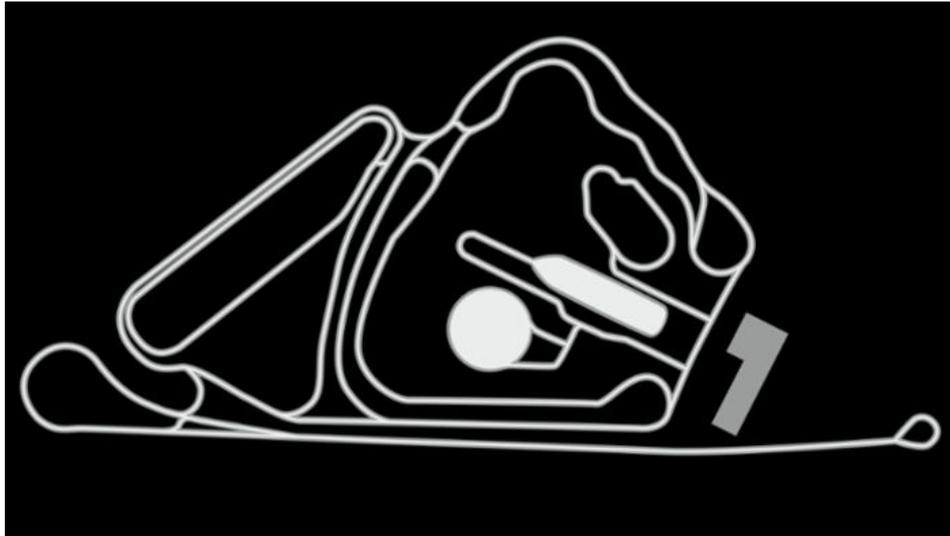
6 Low-Friction Handling Course: a tight course with a polished concrete surface and on- and off-camber corners designed for drifting.

7 Off-road Course: 21 off-road disciplines including a creek bed and a 45° vertical descent.

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Los Angeles (U.S.)

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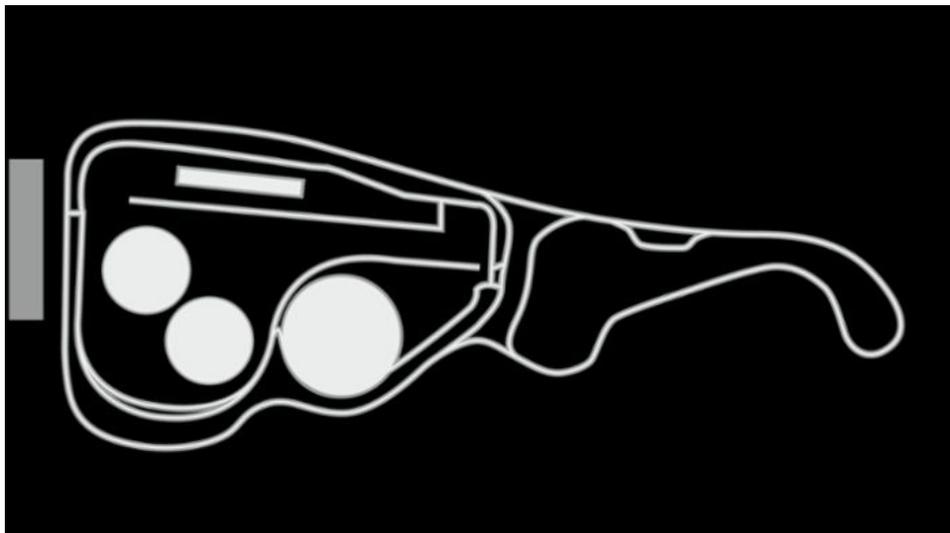
**Motor Racing Center**

In Carson, CA near Los Angeles, with the PEC West a second Porsche Experience Center is being built in the U.S. Located close to Los Angeles International Airport between the 405 and 110 freeways, the center will include a driver development track and a challenging off-road course. It will provide a home for the headquarters of Porsche Motorsport North America and classic car restoration.

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Shanghai (CHN)

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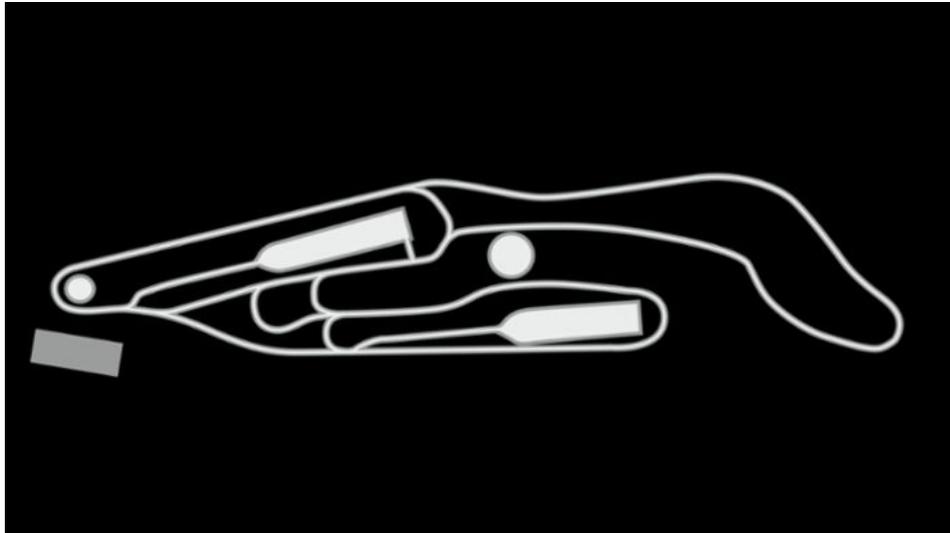
**Continental Drift**

With the Porsche Experience Center in Shanghai, Porsche will open the first facility in Asia. It is immediately adjacent to Shanghai International Circuit, a Formula 1 track. The nearly 100,000-square meter grounds will include all driving tests, from the handling circuit to a dynamics area and a low-friction circle.

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Le Mans (F)

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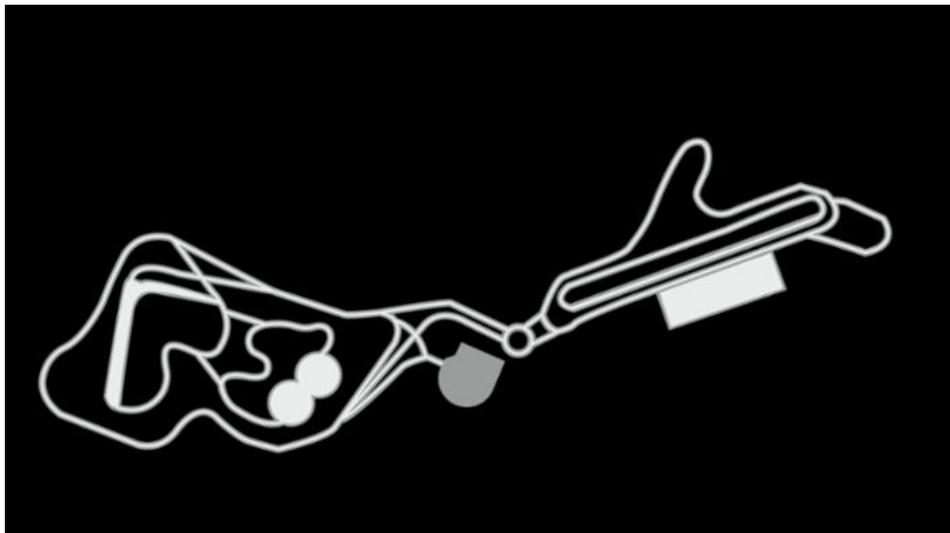
**Legendary Status**

The Experience Center located at the 2.9-kilometer Maison Blanche race track opened in June 2015 and offers a handling circuit, various driving modules, and an off-road course. At the heart of the legendary Le Mans 24-hour race track, customers can also pick up new vehicles, have their Porsche serviced, and visit the exclusive vehicle exhibition.

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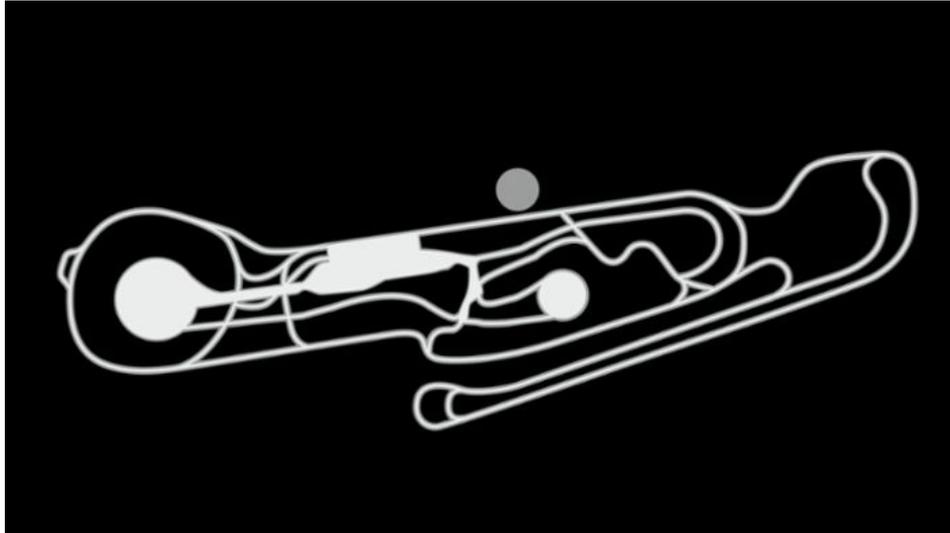
Silverstone (UK)

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**Versatility Course**

The five-kilometer track is close to the race track at Silverstone and is characterized by its exceptional flexibility. It can be utilized in its entirety or in its individual sections: the handling course, straights, kick plate, ice hill, low-friction course, and off-road course. The customer center offers exhibition spaces, conference rooms, and a human performance center.



### Cornering Paradise

Eleven spectacular corners from world-renowned race tracks, such as the Suzuka S (Suzuka/JP) and the Parabolica (Monza/IT), are part of the 3.7-kilometer circuit. The new dynamics course (2.2 kilometers in length) in the infield includes a wet handling course and a low-friction circle that measures 120 meters in diameter. The off-road course offers 15 different components.

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#### Info

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