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Professor without perfectionism

Johann Füller on innovation drags.

Professor Johann Füller knows a lot about "cool ideas." The founder and CEO of the Munich innovation company HYVE AG, he and his employees develop prototypes and make new products ready for the market. His clients are industrial companies. According to Füller in this interview with Porsche Consulting, "If you want innovations, you shouldn't worry too early about practicalities." Speed is much more important. The professor sees perfectionism as a potential drag on progress.

A professor gives wings to innovation

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