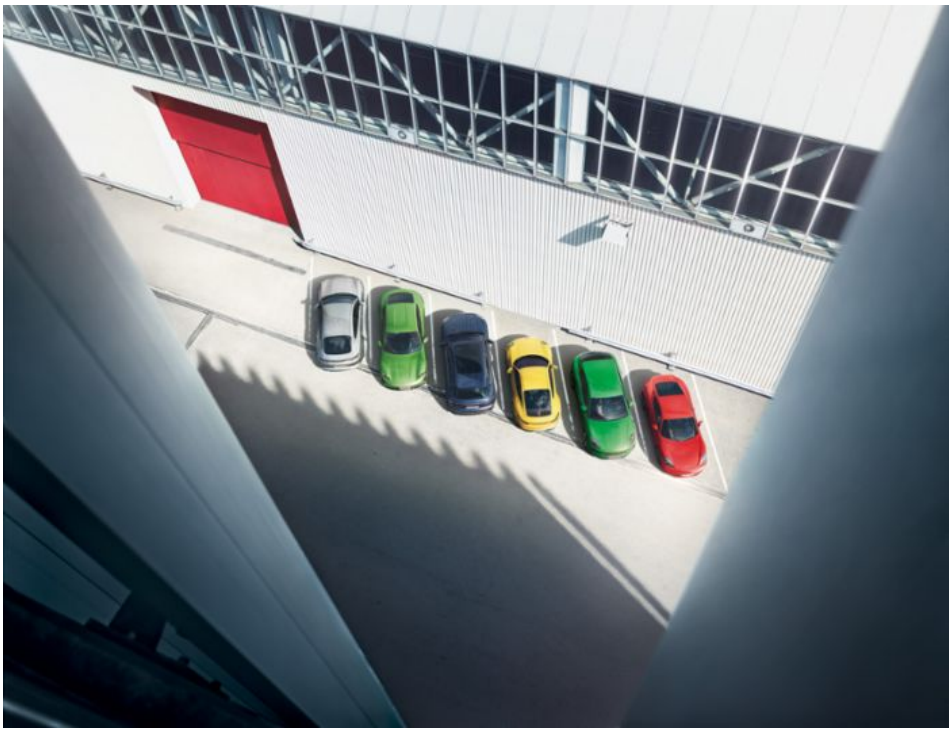


null Jul 16, 2019

# Sales Statistics

Here you can find the sales statistics for Porsche Cars North America from 1986 to 2022.



## Porsche Sales in North America

From 1997 to 2008, the first number in the units column shows combined sales for North America (U.S. and Canada). The second number represents the U.S. only.

Year	Units
2023*	U.S. 75,415
2022	U.S. 70,065
2021	U.S. 70,025
2020	U.S. 57,294
2019	U.S. 61,568
2018	U.S. 57,202
2017	U.S. 55,420
2016	U.S. 54,280
2015	U.S. 51,756
2014	U.S. 47,007
2013	U.S. 42,323
2012	U.S. 35,043
2011	U.S. 29,023
2010	U.S. 25,320

2009	U.S. 19,696
2008	27,717 (U.S. 26,035)
2007	36,680 (U.S. 34,693)
2006	36,095 (U.S. 34,227)
2005	33,859 (U.S. 31,933)
2004	33,289 (U.S. 31,473)
2003	30,028 (U.S. 28,417)
2002	22,511 (U.S. 21,320)
2001	24,143 (U.S. 23,047)
2000	23,698 (U.S. 22,412)
1999	21,915 (U.S. 20,889)
1998	18,207 (U.S. 17,239)
1997	13,731 (U.S. 12,986)

From 1986 to 1996, the chart shows combined sales for North America (U.S. and Canada).

note: Units sold indicates calendar year sales.

\* U.S. Record



### **Jarred Hopkins**

Manager, Corporate Communications

404-401-4448

jarred.hopkins@porsche.us



### **Jennifer Pifer Bixler**

Corporate Communications Specialist

470-827-1201

external.jennifer.bixler@porsche.us

## **Link Collection**

### **Link to this article**

[https://newsroom.porsche.com/en\\_US/company/porsche-cars-north-america-sales-statistics-18190.html](https://newsroom.porsche.com/en_US/company/porsche-cars-north-america-sales-statistics-18190.html)

### **Media Package**

<https://newsroom.porsche.com/media-package/5bf4a5f8-0c26-45b4-a841-87d54cb9b896>