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Angus Fitton

All information about the Vice President, Public Relations of Porsche Cars North America can be found here.



Angus Fitton is Vice President, Public Relations, for Porsche Cars North America, Inc. (PCNA), headquartered in Atlanta. PCNA is the exclusive U.S. importer of Porsche 911; 718 Boxster and Cayman; Macan and Cayenne; Panamera; and Taycan. Fitton oversees product communications, corporate communications, motorsports and brand heritage as well as non-paid product placement. He assumed the role May 2019 after nearly four years as Head of Public Relations at Porsche Cars Great Britain. Fitton has an extensive background in automotive storytelling for traditional and digital media, with public relations roles at Volkswagen, Jaguar Land Rover and, most recently, Mercedes-Benz in the U.K. between 2006 and 2015. Prior to working for these auto manufacturers, he spent six years as a writer for CAR Magazine and BBC Top Gear Magazine. He possesses a Bachelor of Arts with Honors in Transport Design and a Diploma in Magazine Journalism



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