



PORSCHE

Press release

28 February 2020

Porsche brand ambassador Mark Webber presents world premiere

Flagship of the 911 series with live stream premiere

Stuttgart. Porsche is launching into the 2020 automotive calendar with a spectacular innovation: As the 90th Geneva International Motor Show (GIMS) has been cancelled, the sports car manufacturer will showcase the new range-topper of the 911 series for unprecedented power, driving dynamics and comfort with a live stream premiere.

The presentation will take place on 3 March at 10:10 a.m. (CET). The event will be presented by former Formula 1 driver and Porsche brand ambassador Mark Webber and screened live in English and Chinese: [NewsTV.porsche.de](https://www.porsche.com/newsroom/NewsTV.porsche.de)

Further information, film and photo material in the Porsche Newsroom: [newsroom.porsche.com](https://www.porsche.com/newsroom)