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Driving experience at the airport

Waiting time cannot go any quicker: Porsche and Lufthansa are now offering flight passengers at Munich Airport exclusive driving experiences.



First-class passengers, HON Circle members and Private Jet guests can utilise their time at the Munich hub for an excursion at the steering wheel of a Porsche 911 or Panamera. Porsche and Lufthansa have already been getting passengers at Frankfurt Airport from the runway onto the road with this service since the end of 2013. Due to the great demand and positive feedback, this offering is now being extended to the Bavarian capital as well. "We are delighted that customers will now be able to experience this exceptional combination of exclusivity, emotion and mobility in Munich as well. That's what we call First Class Excitement," says Albert Moser, Director of Porsche Financial Services.

The vehicles can be booked in advance or, subject to availability, on the spur of the moment in the First Class Lounge. A three-hour hire, including 150 kilometres, fuel and insurance, costs 99.11 euros. Reservations can be made online via lufthansa.com/porsche or by telephone on +49 6171 68 1377. Several different attractive routes in and around Munich are already pre-programmed in the vehicles' navigation systems. Whether taking a spin through interesting countryside or into the city centre, customers are able to enjoy typical Porsche driving pleasure at the highest level.

Porsche is intensifying with this service its close partnership with the largest German airline. Lufthansa has for several years already been using Porsche vehicles from the Panamera and Cayenne model ranges to take its first-class passengers and HON Circle members from the aircraft to the terminal or to chauffeur them out to their plane as soon as it is ready for take-off. Holders of the Porsche Card S can in addition park their Porsche for up to three days free of charge at all major German airports.

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Porsche First Class Excitement now available at Munich Airport as well, press release, 06/23/2015, Porsche AG

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